

Barbican – Culture as a Key USP



Barbican Facilities

- Concert Hall
- Two theatres
- Two art galleries
- Three cinemas
- Six conference rooms
- Boardroom
- Two exhibition halls
- Three banqueting spaces
- Conservatory



Barbican Events

- 336 theatre performances
- 353 classical and contemporary music performances
- 240 conference events
- 630 banqueted events
- 40 exhibitions



Barbican – Sales and Marketing

- Culture – hide it or build upon it
- Culture – a key USP
- Marketing and sales language
- A point of differentiation
- A creative environment
- Enhanced capability – creative and technical expertise



barbican

ward Winning Advertising Campaign

barbican

Acoustics and design that meet the standards of the world's leading orchestras.
(Sounds good doesn't it?)



Barbican. Inspiring Business.

The centrepiece of the Barbican Centre, the prestigious Barbican Hall has been refurbished to the tune of £5 million pounds.

The improvements, which have been carried out over the last 4 months, ensure that the Hall maintains its position as one of the most sophisticated and flexible conference and concert venues in the world.

The new designs will provide appreciable benefits for both conference speakers and delegates offering more comfort and better communication.

The most noticeable improvements are a new

air-conditioning system and clearer sight lines. The installation of a curved canopy above the stage to hide production lighting will give much clearer views of the stage from every position in the Hall.

Sound quality has also been enhanced. The stage canopy is designed to work in conjunction with new acoustic reflectors situated above the audience for a more balanced sound.

To accommodate the technical improvements, the Hall ceiling which houses the auditorium lighting has benefited from a dramatic re-design.

From now on, the Barbican Hall will be looking and sounding better than ever.

And to be guaranteed, will your performance.

For more information, call the Barbican Corporate Sales team today.

Barbican Centre
588 Street
London EC2A 7NH
020 7262 7000
www.barbican.org.uk

conferences exhibitions banqueting corporate hospitality

barbican

Superb banqueting and a world-renowned arts programme.
Is that a cultural feast?



Barbican. Inspiring Business.

at the Barbican, we can obviously put on quite a show. After all, we've been doing it for nearly thirty years now.

Our arts programme, including performances by the Royal Shakespeare Company and the London Symphony Orchestra, is among the best in the world. Theatre, dance, music, cinema and visual arts all play their part in an amazingly rich and diverse repertoire.

Our banqueting facilities too are equally as inspiring. The grand rooms and Conservatory

home to exotic birds and fish and over 2,000 species of tropical plants and trees, is undoubtedly one of the most spectacular venues in London.

Together with the Conservatory Terrace, high up in the glass roof of the centre, they form a stunning backdrop for cocktail receptions, buffets and formal banquets.

In short for corporate hospitality, we have all the right ingredients.

We'll be happy to take individual entertainment packages too.

perhaps a champagne reception and art gallery viewing as a formal dinner followed by a concert. The possibilities are endless.

So call us today and we'll discuss how we can entertain you. At the Barbican, superb entertainment, as well as excellent food, is always on the menu.

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Superb banqueting.
Song and dance optional.



Barbican. Inspiring Business.

At the Barbican, superb food comes in a number of guises.

It's perhaps best when we need to help the most carefully selected food quality ingredients. It's because we add that extra touch of inspiration that transforms food into an optional meal.

It's a recipe that, over the years, has earned us a quiet reputation for catering that's just a little more sophisticated.

At the Barbican, the same high standards apply to food and service as you get with our event space. We make the smallest detail that makes a difference to your event only for Barbican to care.

It's the complete that's essential. Here, Banquet, Day, evening, and all exhibitions are personally set by us.

The opportunities for creating things with restaurant and readiness to go before others will be a level of service that is Barbican. With us simply get excellent value for money in person and quality service. You can depend on a Barbican client's performance. It's like a private chef's evening. It's just you and the chef's choice. It's our business.

With every year, we'll be happy to experience life's joys and pleasures. We'll be here.

your food will be prepared, restaurant and more creative options for the food settings.

We wouldn't be satisfied as a complete package, we'll also include your evening. It's a friendly and relaxed evening and dinner.

It's like that, just the way it is.

Barbican Centre
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www.barbican.org.uk

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At the Barbican, we know how to reach an audience.
Shouldn't you get in touch?



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At the Barbican, we know how to reach an audience. Shouldn't you get in touch?

It's a great idea to consider the Barbican as a venue for your event. We have a wide range of spaces, from small to large, and we can help you choose the right one for your event. We have a wide range of spaces, from small to large, and we can help you choose the right one for your event.

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We do more behind the scenes so you look better in front of them.



Barbican. Inspiring Business.

No one knows better than us the importance of backstage preparation.

So we take complete responsibility for all those essential behind-the-scenes activities: fast-track access, security, live and playback services, cleaning and more. It's all so you can focus on what matters to the fans of your organisation.

We supply, transport, install, fully staffed and operational temporary offices and have an array of power, rows and barbies.

Throughout the build, all included in the full-time, in fact it adds up to one of the best all-inclusive packages available.

We'll be there too, working in the wings to offer help and advice whenever you need to. We allocate a dedicated event manager to know your and. If you're a first-time exhibition organiser, we'll show you the ropes at every stage of planning.

With our adjoining halls covering a billion metres. Because that's where the real magic happens.

and parking for over 600 cars, we provide versatile and easily accessible space for exhibitions of all sizes.

To call us today and we'll discuss how your next exhibition could be better stage-managed.

Barbican Centre
25 St Giles
London EC2A 4DP
020 7462 7000
www.barbican.org.uk

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Whatever event you're staging, we'll play a supporting role.



Barbican. Inspiring Business.

Whether you're organising a conference, exhibition or banquet, you'll find we have our backs to you.

To start with, we'll respond to your initial enquiry promptly and efficiently. We'll discuss your requirements thoroughly and prepare an individually tailored proposal within 24 hours.

Then we'll allocate a dedicated event manager to you, responsible for co-ordinating your event, from the initial production or catering requirements through to the specialist

support together in short, we'll have expert help on hand at every stage.

The range of facilities at the Barbican also means we can support events of all sizes, accommodating groups of 10 up to 2000. Our world-famous conference rooms, theatres, exhibition spaces, and banquetting suites can be hired, individually or used in conjunction to provide a total communications service.

Whatever your event, we'll be working in the wings to make sure it's a success.

So why not give us a call today. We're looking forward to sending you our support.

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Cultivating and Nurturing Clients

- Cinema screenings with themed hospitality
- Art gallery private view
- Customised theatre and hall events

