

International Congress & Convention Association

Going Green?

What impact are environmental issues going to play in the meetings industry?

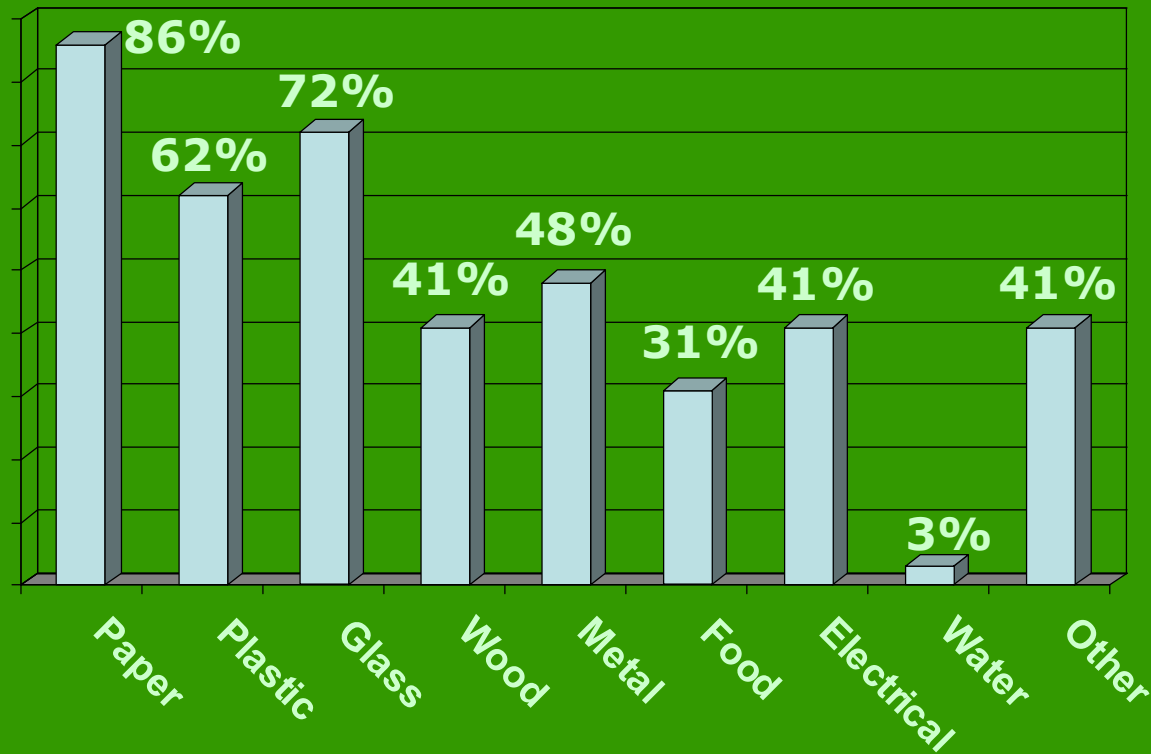
45th ICCA Congress & Exhibition
30th October 2006



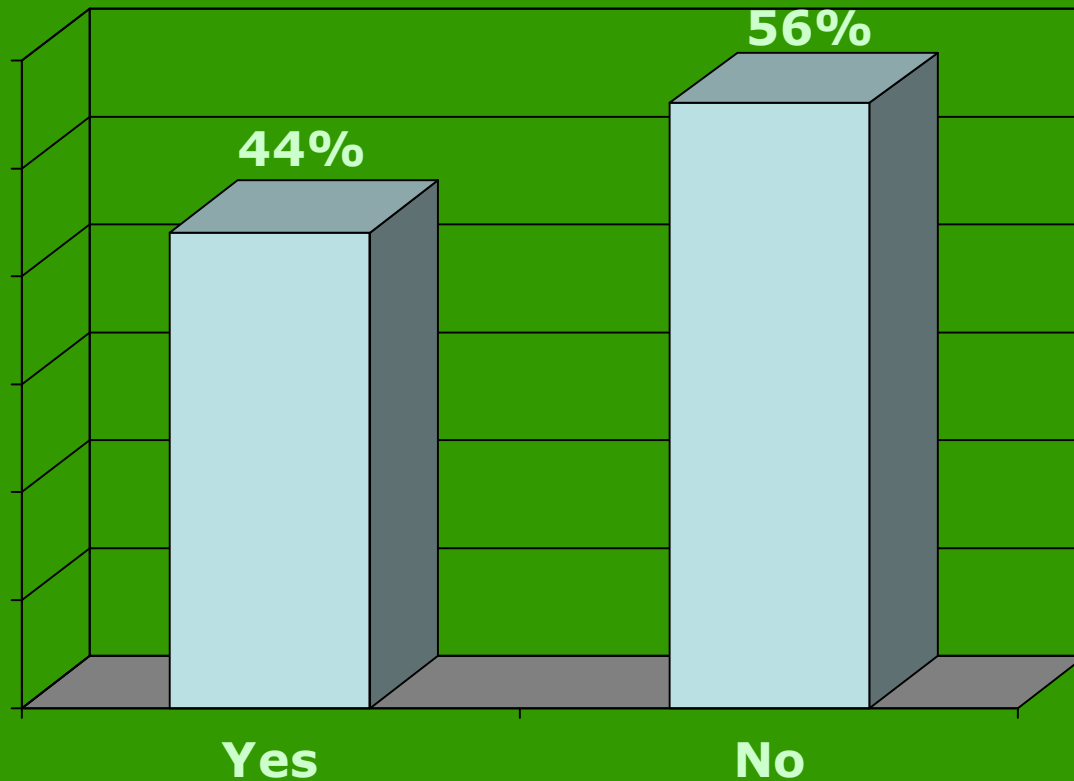
The Global Meetings & Incentive Exhibition

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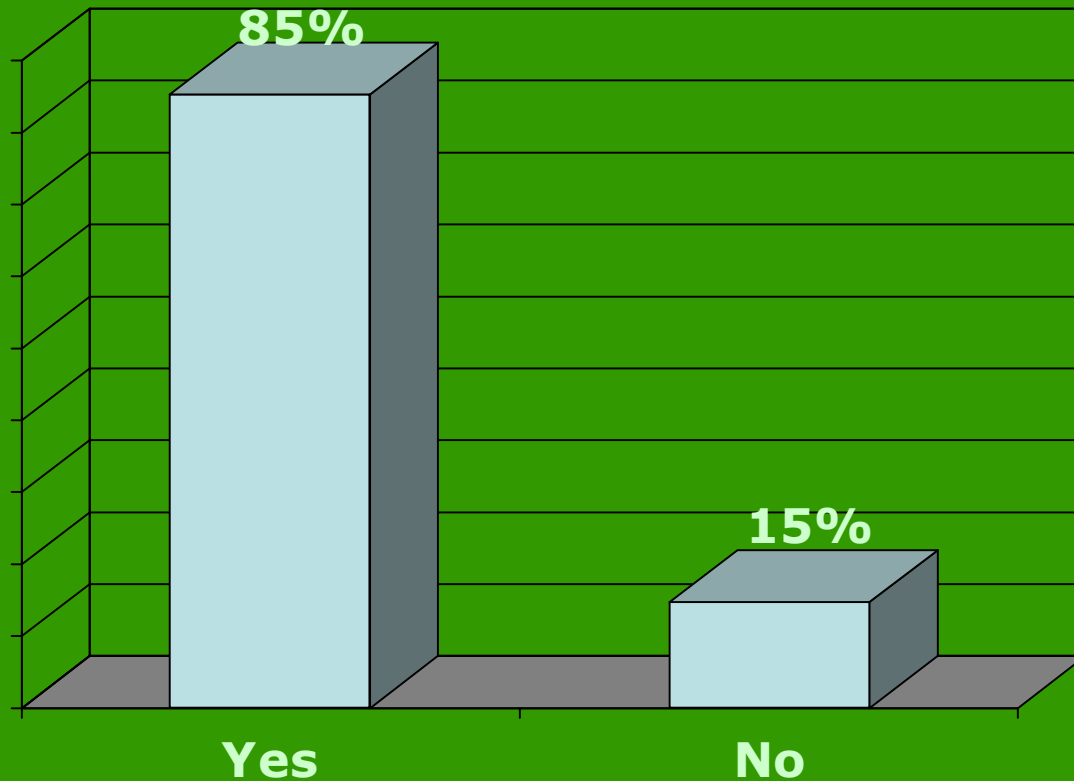
Respondents' Recycling



Discuss minimising waste with organisers?



Do organisers pay for leaving waste?



**Average weight of
waste per venue per
year**

1,084 tonnes



**Average weight of
waste per venue per
year**

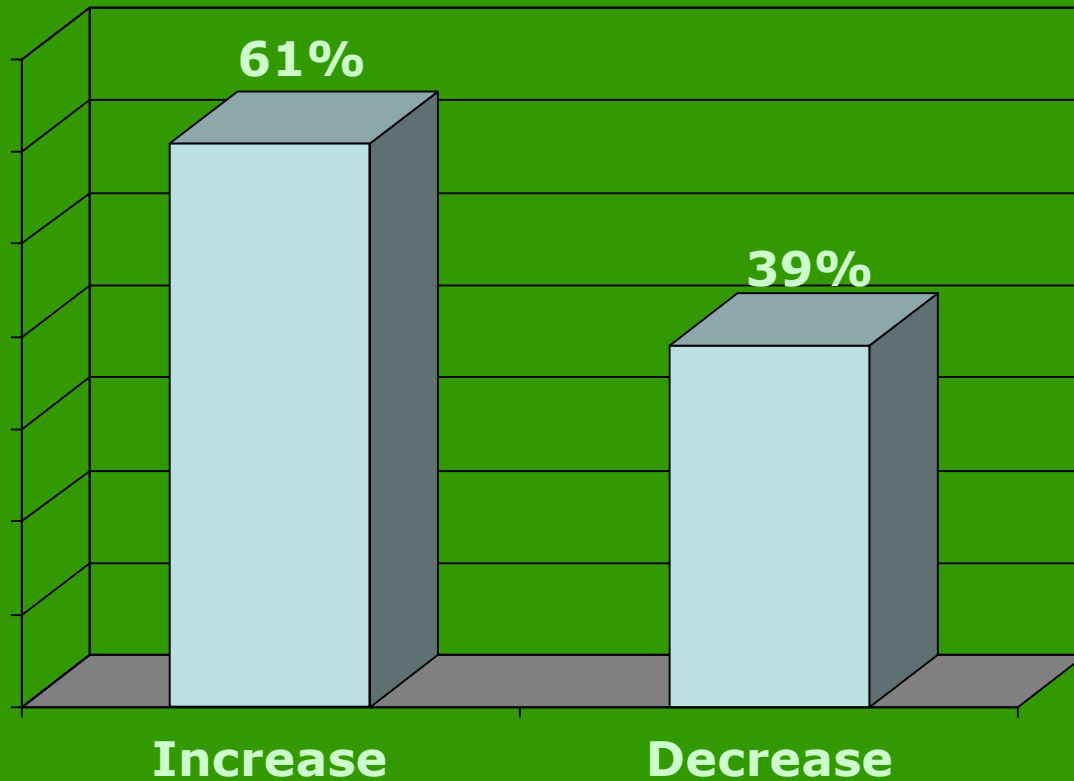
1,084 tonnes

**Average spend on
waste per venue per
year**

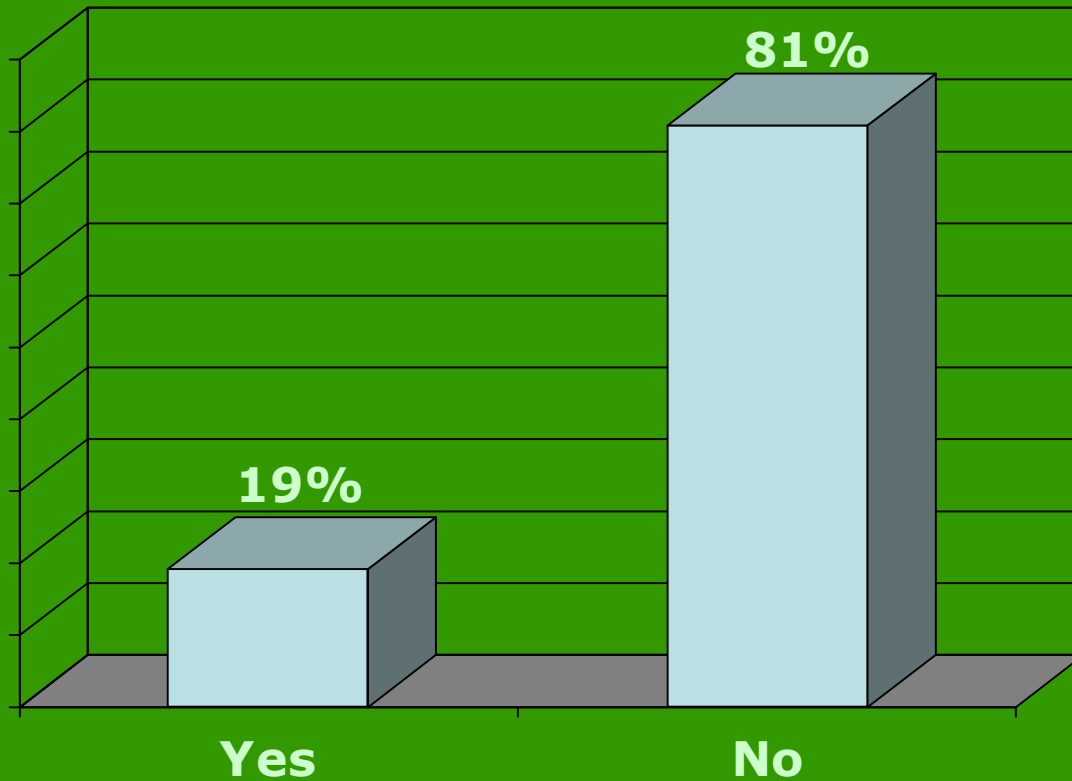
€ 77,545



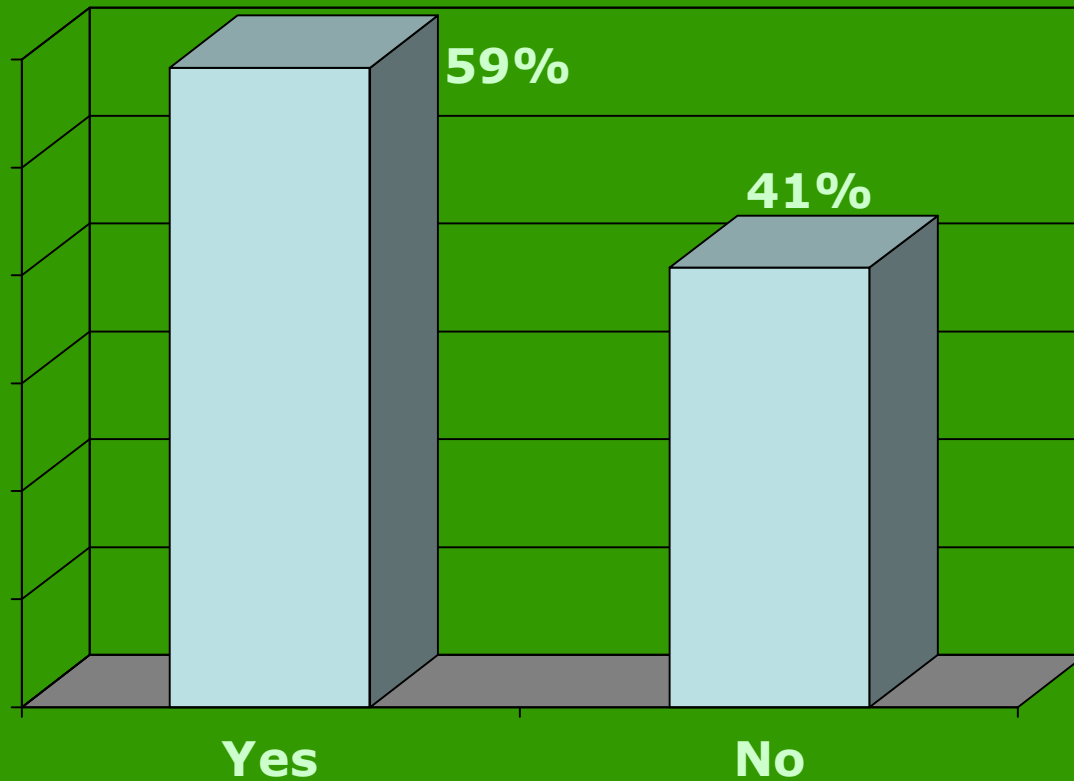
Does recycling increase or reduce costs?



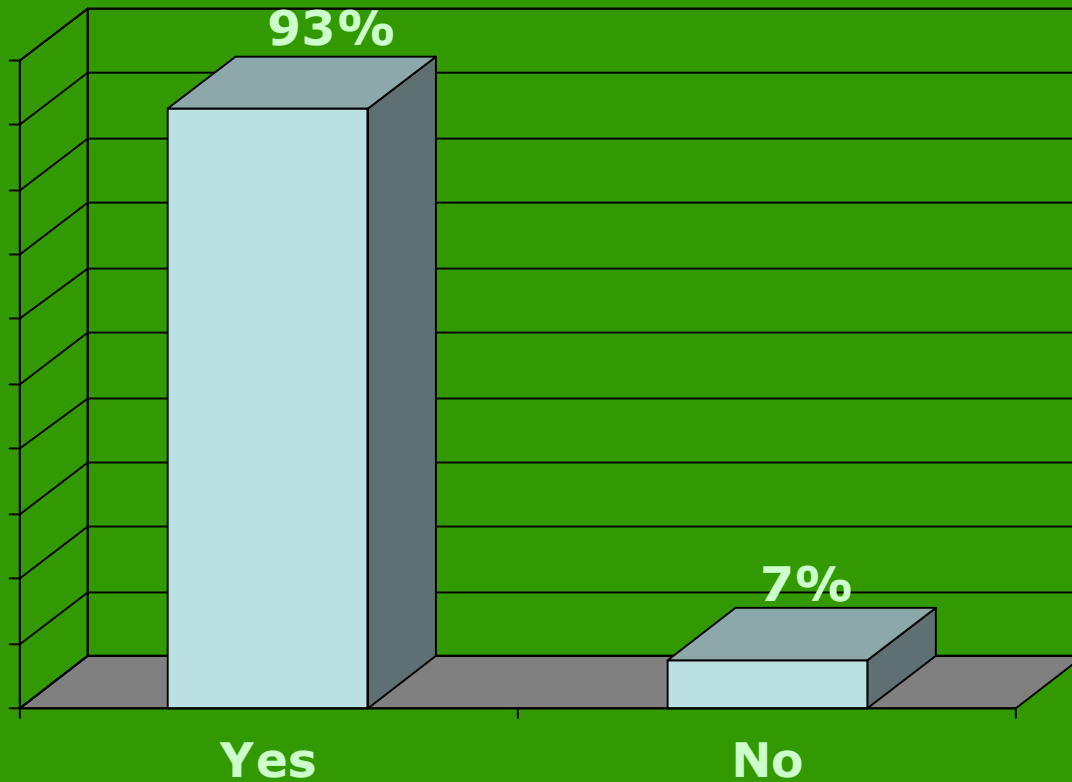
Is your waste water recycled?



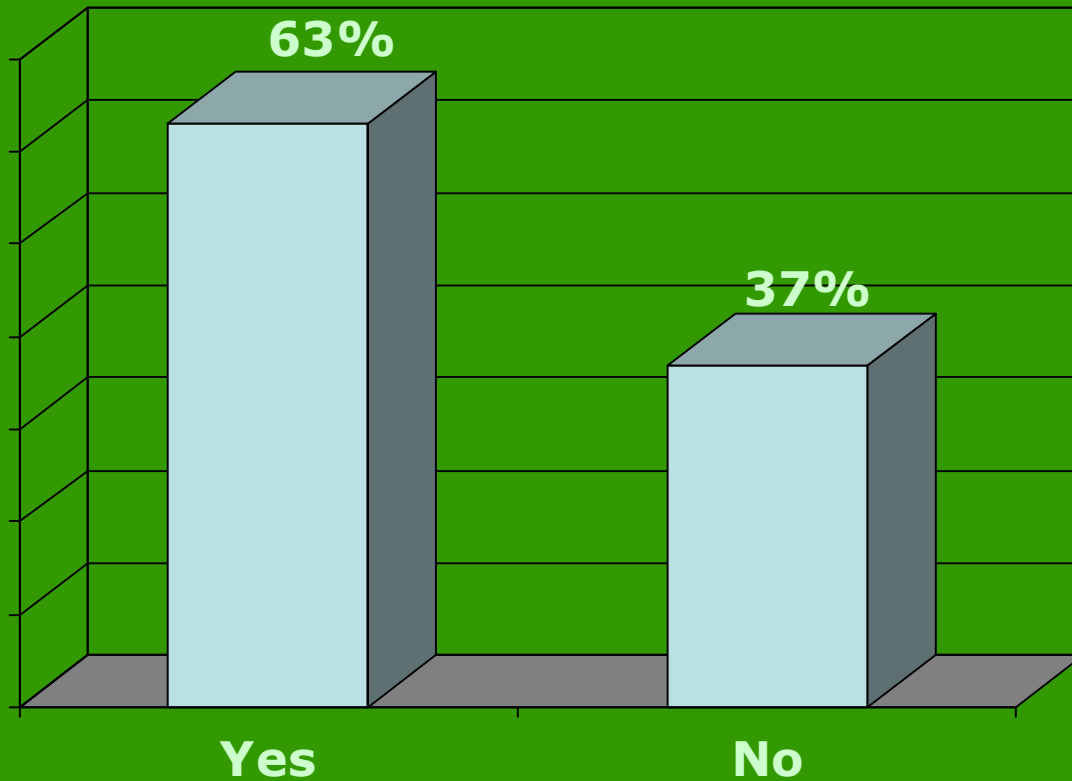
Do you have water saving taps?



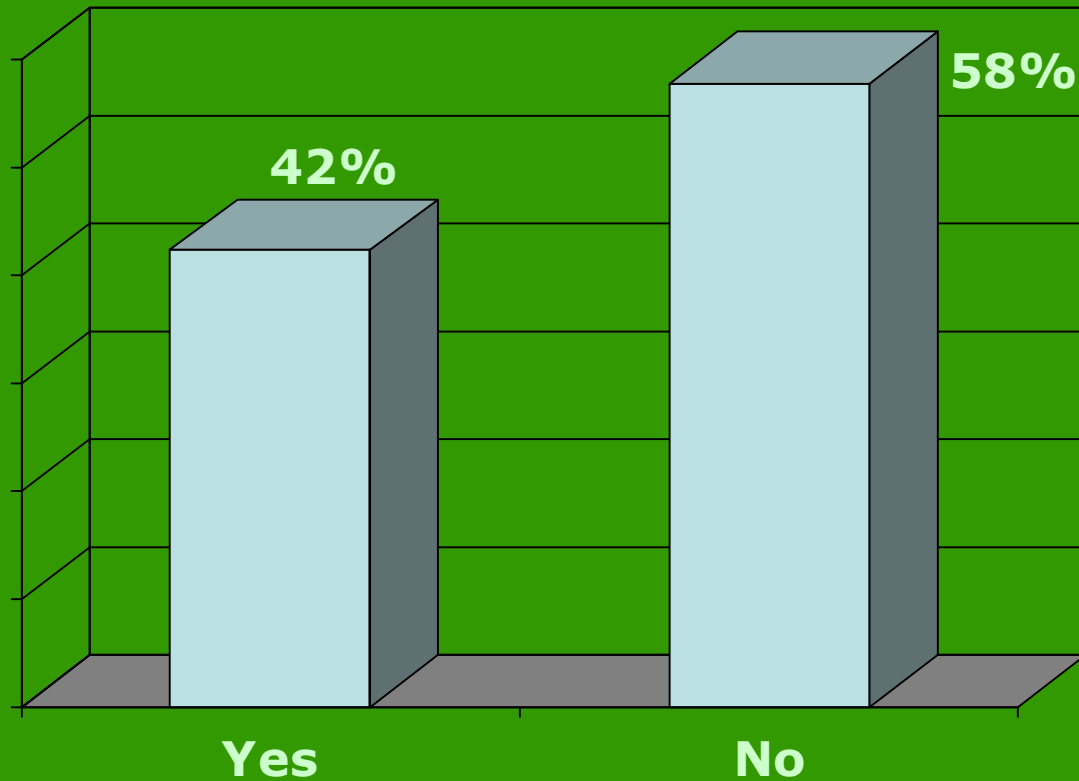
Do you use energy saving devices?



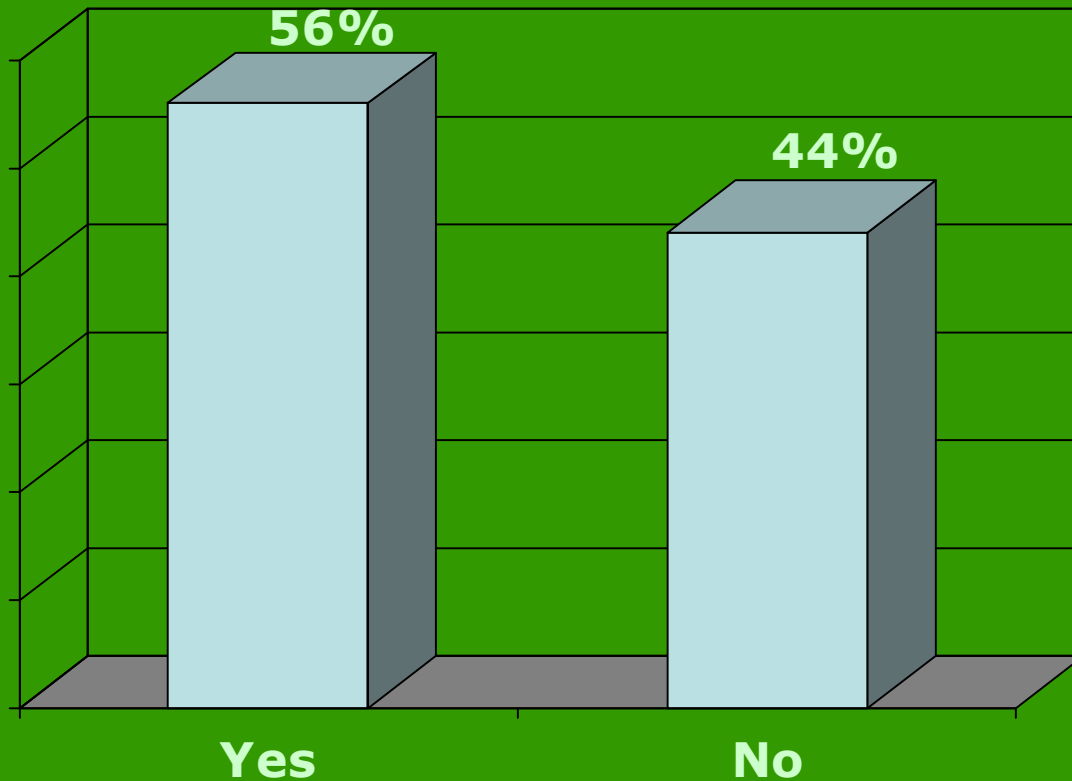
Are you taking strategic measures to reduce environmental impact?



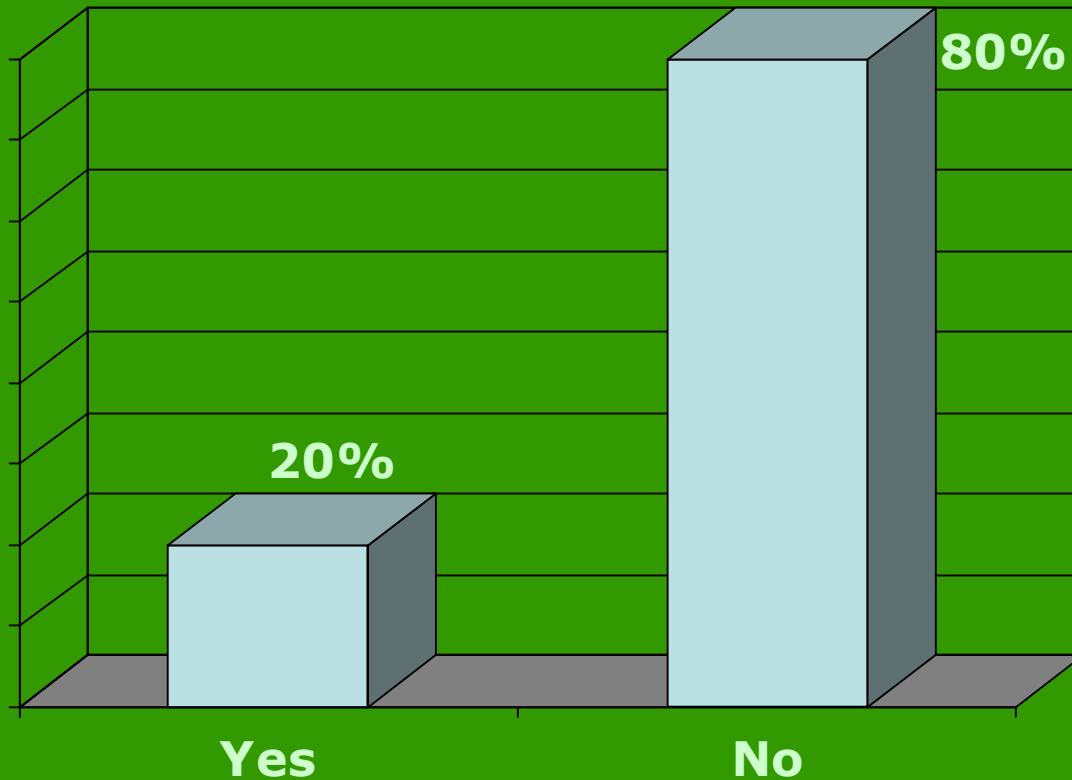
Do you publish an environmental policy statement?



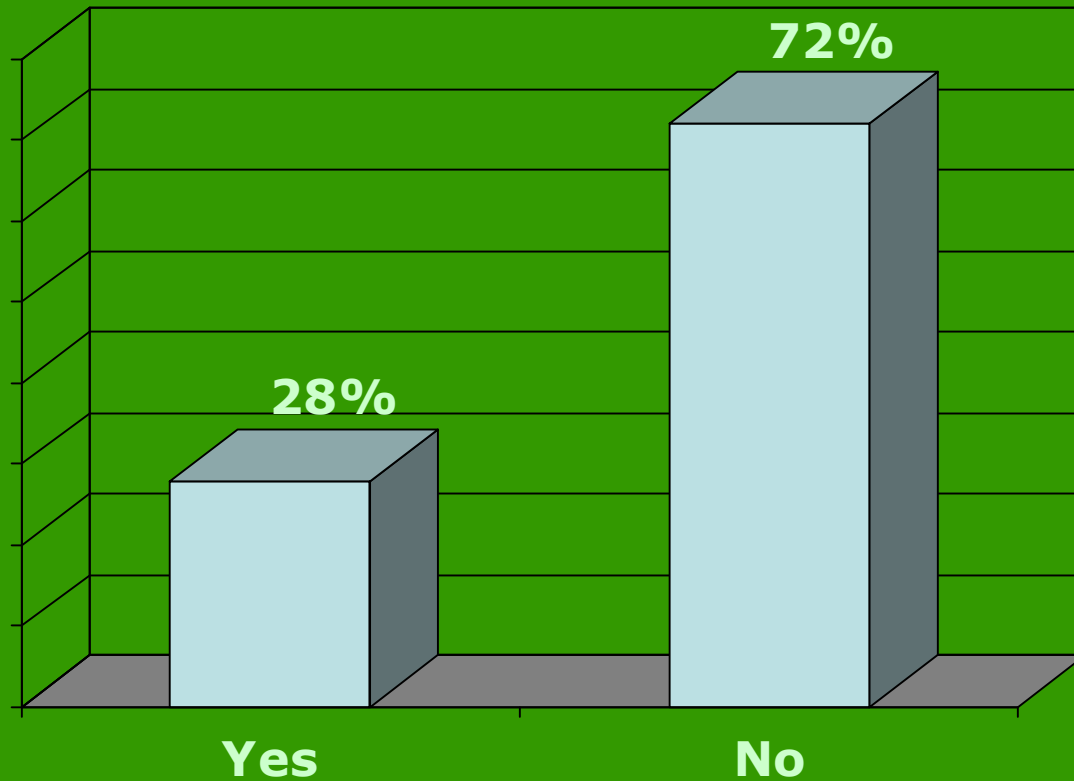
Is there environmental legislation affecting your venue?



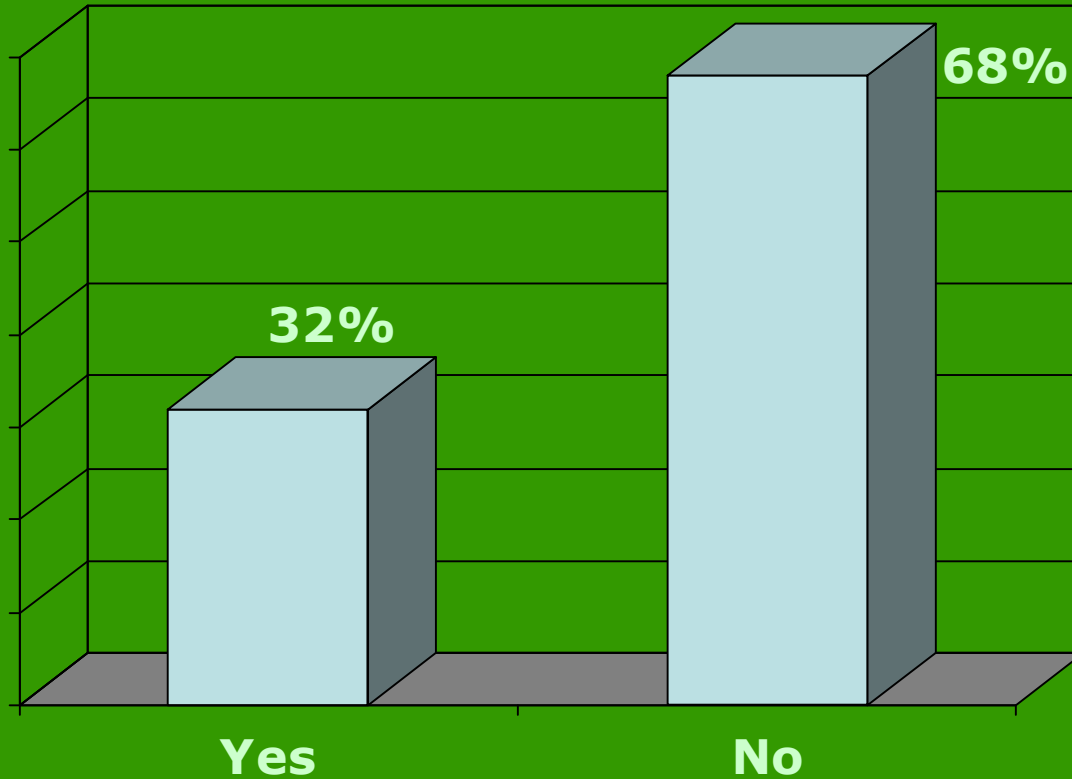
Do you have an environmental accreditation, eg ISO 14001?



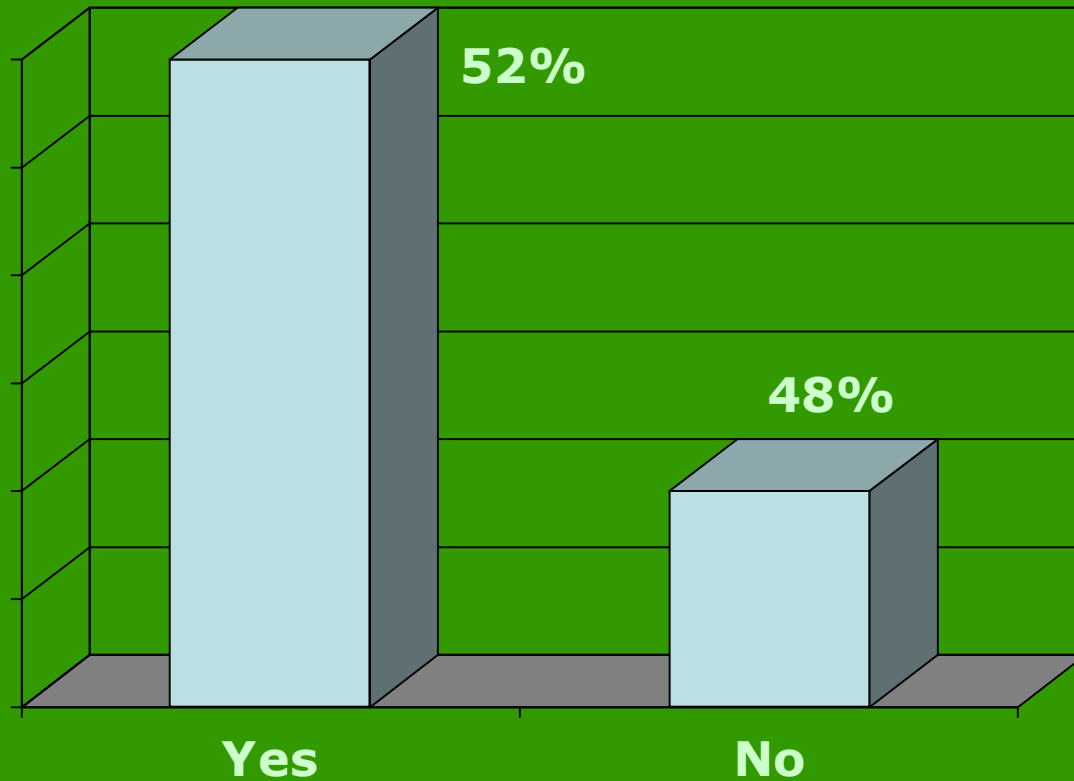
Have you won an environmental award?



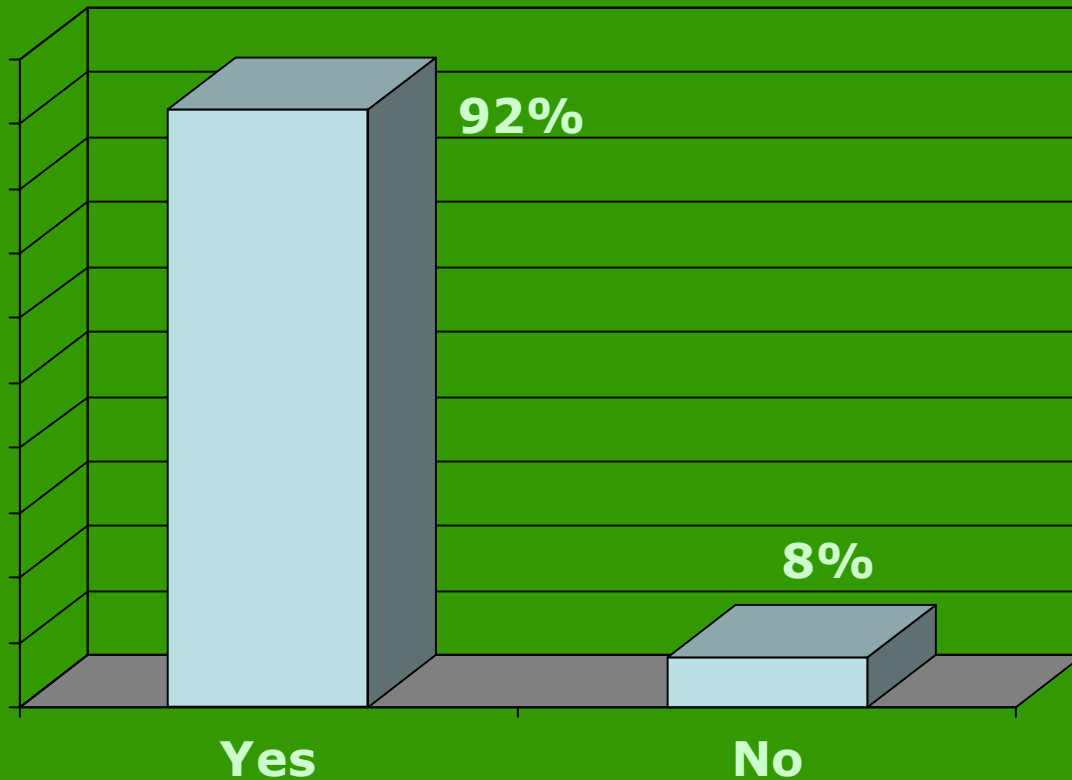
Do clients ask about environmental policy?



Does your environmental policy help win business?



Will environmental policies be more important to win business?



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So, what do you think?

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Thank you!

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