



International Congress and Convention Association

Statistics Report

# The International Association Meetings Market

2006



Price: € 150  
(incl. report 1997-2006)

# Association Meetings Market 2006

## The International Association Meetings Market 2006

ICCA Statistics Report

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**INCENTIVES & MEETINGS INTERNATIONAL**

# Preface

This statistical overview of international association meetings held in 2006 is being sent on a complimentary basis to over 800 ICCA member companies and organisations in 80 countries worldwide and to over 2,500 international association executives and volunteer leaders. ICCA members will receive an additional 10 Year report including this same 2006 data in early July, when we estimate we will have been able to update all of the historical records with the most recent market information.

What does this 2006 report tell these disparate audiences?

For the international association community this data will be a help in identifying suitable destinations for their future meetings. It is impossible for association executives to be aware of all the new infrastructure developments in such a fast changing industry, but this report enables them to identify new potential choices that have already been selected by their peers. The hyperlinks added in the report will enable them to easily access the destination websites and conduct some immediate research or ask for additional data and marketing materials from ICCA members.

The report will also give international associations an indication of the scale of their meetings' economic impact across the world, and why so many destinations are keen to court them for their business. International association meetings are the number one target for a very large number of top destinations, not only because of this impact, but also because of the potential spin-off for their local medical and scientific research communities, and the impact on their key businesses from bio-tech to IT to mining.

Many ICCA members avidly await the publication of our statistics, to see how their country or city is moving up or down the world "league tables". Frequently the ICCA statistics, in the absence of other authoritative data, are presented as a surrogate measure for the overall health (or otherwise) of a destination's meetings business.



What is vital to remember is that ICCA statistics only look at international association events. Not only that, but they only include events that rotate between at least three countries, and which have to take place as part of a regular series. This means that not only do our figures not include the entire domestic meetings business of a destination, they do not include international corporate and inter-governmental meetings, nor international association meetings which always take place in the same location or which switch between two destinations only. ICCA statistics only show a minority of the total meetings business, albeit an important minority.

What is also important to note is that the statistics depend on the efficiency with which ICCA is able to obtain and verify data from a variety of sources, and on the number of researchers we can allocate to this task. ICCA members are a key source of data, and over the last five years we have more than doubled the number providing us with their detailed past and future calendars of international events. Equally important are the international associations themselves, who are invaluable in helping us to verify details of their events, such as actual attendance figures. The final piece of the jigsaw is provided by the worldwide web, as we identify new events and find new data on event series that are already in our database. During the second half of 2007 and first half of 2008 we will be taking on four new researchers in our Asia Pacific office in Kuala Lumpur, which will bring our total research staff up to 14. These additional resources will certainly enable ICCA to identify even more international meetings which match our criteria, as well as helping us to add far more detail - making our database an even richer source of sales and marketing intelligence for ICCA members.

# Preface

We urge all ICCA members, before promoting their position in the ICCA league, to develop and communicate accurate city-based statistics on their overall meetings business. Not only will this give a more realistic picture to local politicians, journalists and businesses, but it will also help to explain why cities suddenly rise up or fall down the ICCA league tables. For example, cities in whichever country holds the European Union Presidency will suddenly find a big reduction in the available capacity of their main convention facilities, as these get taken over by large inter-governmental meetings, including all of the pre-event security requirements these entail. Almost inevitably their share of association meetings will fall, even if the total economic impact of international meetings rises significantly.

Statistics are only meaningful when viewed in the correct context. Taken alongside additional local data, ICCA statistics are an invaluable tool for destinations to analyse how well they are doing. Taken alone and endowed with a significance greater than they deserve, they can paint a misleading picture.



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# ICCA Products & Services

## ICCA, THE INTERNATIONAL CONGRESS AND CONVENTION ASSOCIATION

### Introduction

ICCA, the International Congress & Convention Association, was founded in 1963 at a time when the meetings industry was beginning to expand rapidly. Now, with over 800 members in 80 countries, it is the most global association within the meetings industry and one of the most prominent organisations in the world of international events. ICCA membership comprises leading companies and organisations specialising in handling, transporting and accommodating events.

ICCA Data is the research department of ICCA, which collects information on international association meetings. This information is available to ICCA members only, through online databases ([www.iccaworld.com](http://www.iccaworld.com)). ICCA also functions as a platform for ICCA Members to share their expertise and marketing channels on the corporate meetings market.

### The International Meetings Market

Since 1972, the research department has assembled information on international association meetings. The structure of the Association Database is designed to perfectly suit the marketing information needs of suppliers in the international meeting business. To be included, association meetings must meet the following criteria:

- be attended by at least 50 participants
- be organised on a regular basis (one-time events are not included)
- move between at least 3 different countries

Detailed overviews of past and future meetings are compiled, listing the destinations as well as contact addresses, specific information on the contracted suppliers and attendance figures. As these association meetings tend to not come back to the same destination within at least ten years, the historical overview of these meetings enable suppliers to forecast if an international meeting could come to a certain destination.

Details are constantly updated and added to the database. ICCA obtains this data from

three distinct sources:

- we survey all of the associations whose events are already in our database
- we obtain detailed calendars of past and future bookings from ICCA members
- we run specific research projects on individual market segments and areas of the world, particularly targeting new event series.

### Association Database Online

A sophisticated computer system ensures that ICCA Data researchers can produce data in various formats, tailored to the users' needs. Members are provided with a constant flow of new association meetings in the database to update their own marketing information systems.

The Association Database Online includes ICCA Data's complete Association Database with a user-friendly interface. The Online Database is the most important information carrier for frequent users of ICCA Data, to identify meetings that have the potential to come to certain destinations. The database is constantly updated ensuring it contains the latest information.

### Tailor-Made Listings & Statistics

A tailor-made listing enables any ICCA Association Database user to retrieve meeting information tailored to his individual requirements. Although ICCA Data does not claim to have information on all meetings of all international associations, it is often used as a valuable source for analyses of this market. An individual analysis of the database can give insight in the regional or worldwide association meetings market and can be the basis for a better understanding of meeting organisers' requirements.

### Destination Comparison Reports

Are you wondering how your competitors are doing in a specific international meetings market segment? Do you want to analyse the characteristics of the meetings that are coming to your destination? Do you want to analyse the characteristics of the Association Meetings that have a high potential of coming to your

# ICCA Products & Services

destination? A Destination Comparison Report is the perfect tool for analysing your current position in the market and for targeting your future marketing plans.

These reports contain a Tailor-Made Statistics Report, in which your destination (city or country) is compared with four of your destination's direct competitors of your choice, and a Tailor-Made Listing with 15 high-potential leads out of the Association Database, selected especially for your destination.

The Destination Comparison Reports compare the following characteristics of the five destinations for a range of 10 years:

- Total number of events per destination
- Market share per country by number of events
- Rotation areas of the events organised per destination
- Homebase of the international organisations organising the events per destination
- Size of meetings per destination
- Average number of participants to events per destination
- Estimated total number of participants per destination per year
- Average length of events per destination
- Suppliers used per destination
- Subjects of events per destination
- Average registration fees per destination (only included if the registration fees of at least 10 events that have taken place in the destination in 2006 are known)
- Number of potential series of events that could come to the 5 destinations in the future

Apart from this analysis we will make a special selection of series of events in the Association Database which are likely to come to your destination. These specially selected leads are also analysed by a number of characteristics:

- Rotation areas
- Participant numbers attending the potential series
- Favourite months and average length of the potential series
- Homebase of the organisations
- Number of series with and without Key Contacts in your destination (as in the Association Database)
- Preferred venues
- Subjects of the potential series

- Number of congresses with and without a commercial exhibition

The price for a Destination Comparison Report is EUR 395 (ICCA Members only).  
Format: Excel document (\*.xls). Production time: 10 working days after payment has been received. **ICCA offers the new Destination Comparison Reports based on the new Statistics Reports as of July 2007.**

This package gives you all the information you need to successfully target your potential clients who are listed in the reports! How much easier can it be?

For more information about the Destination Comparison Reports contact Mr. Mathijs Vleeming at ICCA Head Office (direct line: +31 20 398 1962 or by email: [mathijs@icca.nl](mailto:mathijs@icca.nl)). You can also visit [www.iccaworld.com](http://www.iccaworld.com) for additional information and an order form.

## ICCA Data Workshops

ICCA staff run workshops organised on the initiative of local members, to familiarise their marketing staff in the use of the ICCA Data products. ICCA also organises in-house workshops at Head Office in spring and autumn.

## ICCA Online

More information on all items mentioned in this summary can be found by accessing the ICCA website on [www.iccaworld.com](http://www.iccaworld.com).

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# The International Meetings Market

## Segmentation

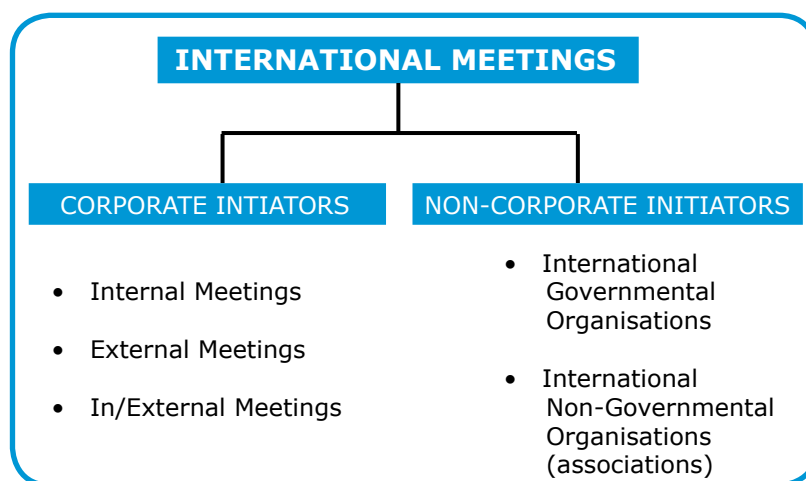
The international meetings market can be segmented in many different ways. It can be segmented by the size of the meetings, by the kind of people who visit the meetings, by the purpose of the meetings and by many more criteria.

However, the main criterion a supplier uses to segment the market is by the initiator of the meeting. The initiator determines what kind of meeting is organised and the kind of supplier services needed. When segmenting the international meetings market by initiator, two primary markets can be defined: the corporate market and the non-corporate market. The latter consists of international governmental organisations and international non-governmental organisations or associations.

## Characteristics of the association market

The association market covers a wide range of event types and categories: medical meetings (the largest segment); scientific; other academic; trade organisations; professional bodies; social groupings. In terms of size, budget, duration and complexity there are massive variations between and also within categories. However, some similarities can be identified:

- Almost every 'specialty' has an association which holds one or more meetings.
- Most associations have meetings that are repeated at regular intervals. These can be annual, biennial etc.
- The destinations rotate. They rarely return to the same destination within a very short time-span.



ICCA's area of expertise is in the international association meetings market, but it also assists ICCA members to share knowledge on the other segments.

- The initiative to host a meeting often comes from the local counterpart, e.g. the national association. If that body is difficult to motivate to organise the meeting, the chances are high that the meeting will be scheduled elsewhere.
- Association meetings have a very long lead-time; it is not unusual to find lead times of 5 years or more.
- It is estimated that a growing minority of about 25-30% of the decision-making processes no longer include an official bidding procedure, but have a "central initiator" who selects the location and venues based on pre-determined and strict criteria.

# The International Meetings Market

It is estimated that there are approximately 14,000 different meetings organised on a regular basis. The ICCA Association Database has collected information on approximately 85% of them.

## Other sources of information on international meetings

The international meetings market is also analysed by the UIA (Union of International Associations). However, the criteria of the UIA meetings differ from the criteria ICCA uses.

### UIA

For the purpose of its annual statistics, "international meetings" are defined by the UIA to include either one or both of the following criteria:

1. Meetings organised or sponsored by "international organisations", i.e. non-governmental organisations (NGOs) and intergovernmental organisations (IGOs) that appear in the UIA's *Yearbook of International Organisations\** and in its *International Congress Calendar* and whose details are subject to systematic collection on an annual basis by the UIA.
  - this includes events of any size
  - this includes events which have a fixed city or country
2. Other meetings of significant international character, notably those organised by national organisations and national branches of international associations, and which meet the following criteria:
  - minimum number of participants: 300
  - minimum number of foreigners: 40%
  - minimum number of nationalities: 5
  - minimum duration: 3 days.

Excluded from the UIA figures are:

- purely national meetings as well as those of an essential religious, didactic, political, commercial or sporting nature.
- meetings with strictly limited participation such as those of subsidiary (internal) statutory bodies, committees, group of experts, etc., of which the greatest proportion are held at an intergovernmental level and take place at the headquarters

- of the large international governmental organisations headquartered in New York, Geneva, Rome, Brussels, Vienna and so on.
- corporate and incentive meetings which are not included in the UIA's meeting dataset.

Whilst there is a considerable overlap between the events considered by ICCA and UIA for their statistics, the most important difference from a marketing point of view is that UIA's events include those which are held in a fixed location, whereas all of ICCA's events **must** rotate between at least three countries.

# The Association Meetings Market 2006

## SCOPE OF THIS REPORT

This Statistics Report, covering the International Association Meetings Market of 2006 is the first report published in 2007. The statistics report covering 1997-2006 will be published early July. These reports are your guide for any future decisions and a must-have if you are a supplier or client in the meetings industry.

The ICCA Statistics Reports are based on the ICCA Association Database, which means the figures cover meetings organised by international associations which take place on a regular basis and which rotate between a minimum of three countries. ICCA's Association Database is designed as a sales and marketing resource for its members to target future international association meetings, which is why it does not include one-off events or those which do not move between locations.

Readers should note that this report is a "snapshot" of qualifying events in the ICCA Association Database as sampled on 21 May 2007, and that future statistics may be amended as ICCA becomes aware of additional qualifying events. All data on meetings in 2006 sent in by ICCA Members before the deadline of 1 February 2007 are included in this report.

This year the ICCA Data researchers have identified 5,838 events which took place in 2006, a rise of 555 over 2005. Partly this reflects the strength of the market, partly it is thanks to a record number of 227 ICCA members sending in their calendar information to help identify new events and partly it is thanks to increased research investment.

This report can be downloaded for free by ICCA members from the My ICCA section on [www.iccaworld.com](http://www.iccaworld.com) and will be on sale to non-members.

## Rotation areas of meetings

The rotation areas of international association meetings organised in 2006 were about the same as in 2005: 49% of the meetings in the ICCA Association Database rotate worldwide in 2006 and 31% of the meetings rotated in Europe only.

## Headquarters of international organisations

59% of the headquarters which organised meetings in 2006 are based in Europe. This percentage was 61% in 2005 and 63% in 2004. 24% of the organisations' headquarters are based in North America, the same figure as last year. The other percentages did not change significantly.

## Number of meetings per continent

The percentage of meetings in Europe dropped from 61% in 2003, to 59% in 2004, to 58% in 2005 and to 57% in 2006. Asia's market share remains stable with 18%, as does North America's market share with 11%. As in 2005, Latin America's market share grows with 1% again and is now 8%. The number of meetings in Australia and Africa remained relatively the same.

## Number of meetings per country

As in 2004 and 2005, the U.S.A. and Germany are the number one and two country respectively, measured by the number of international meetings organised in 2006. The United Kingdom is now third and France fourth: they both climbed one place compared to the 2005 ranking at the cost of Spain, which is now ranked fifth. Italy has also climbed one place to sixth. For the first time ever, a Latin American country is represented in the top ten: Brazil is taking seventh place in 2006. Austria and Australia have swapped places and are numbers eight and nine respectively. The Netherlands drops four places but remains in the top ten in tenth place.

## Number of meetings per city

As in 2005, Vienna tops the charts as the most popular city. Paris jumps four places to number two at the cost of Singapore, Barcelona and Berlin which remain in the same order but all drop one place to respectively third, fourth and fifth place. Budapest and Seoul maintain their position in the top ten taking sixth and seventh place. Prague, which is eighth, and Copenhagen and Lisbon, which share ninth place, are all three newcomers in the top ten.

# The Association Meetings Market 2006

## Participant numbers

In 2006 the average number of participants of all meetings in the ICCA Association Database is 672 participants per meeting, which is a rise of 21 compared to last year. This means that the trend which has taken place since the year 2000 that international meetings are getting smaller is no longer applicable. The average number of participants per event seems to have stabilized as it is now back at the same level as it was in 2003.

The estimated total number of participants to all meetings in 2006 has risen by almost 600,000 participants compared to the estimated total of 2005. This is due to both the increase in number of events taking place in 2006 and the higher average number of participants per event in 2006.

As in the number of meetings per country ranking, the U.S.A. is the number one country measured by the estimated total number of participants per country, with 375,218 participants in 2006. Spain climbs from 7th place in 2005 to 2nd in 2006. Italy climbs one place to 3rd and France and Germany both drop two places to respectively 4th and 5th place.

Once again, Paris is the number one city measured by the estimated total number of participants at events hosted in 2006: the estimated total number of participants in Paris climbed by approximately 6,500 participants compared to 2005. The city that hosted most events in 2006, Vienna, takes 2nd place in this ranking and Barcelona is 3rd. Seoul and Singapore are both newcomers in the top 5.

## Favourite months and length

September remains the most popular month for organising international meetings, followed by June, although these 2 months both lost 1% compared to 2005. October gained 2% and was the 3rd popular month in 2006, followed by May in which, like in 2005, 12% of all meetings were organised.

The trend of the last 15 years that international meetings are becoming shorter continues in 2006; the average length of meetings in 2003 was 4.27 days, in 2004 it was 4.20 days, in 2005 it was 4.08 days and now in 2006 it is 4.00 days.

## Frequency

More than 55% of all international association meetings in 2006 were annual meetings and almost 25% were biennial meetings, which means they take place every 2 years.

## Venues used

For the first time in the last 10 years meeting facilities in Hotels have taken over as most popular type of venue to organise an event from Conference/Exhibition Centres; usage of Conference/Exhibition Centres has dropped by 3.6% in 2006 and usage of meeting facilities in Hotels has risen by 2.3%. The use of universities as a congress venue has also risen (1.3%). Other venues include castles, boats etc.

## Subjects

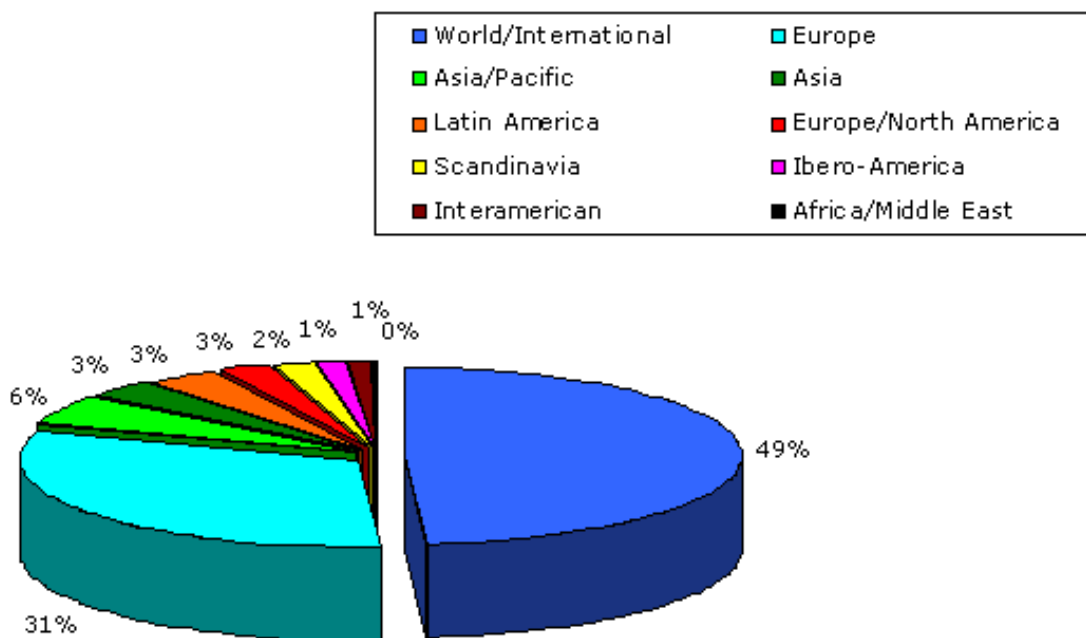
Medical Science, Science, Technology and Industry have been respectively first, second, third and fourth every year from 1995 until 2005. In 2006 the subjects Technology and Science have switched places for the first time.

## Registration fees and total expenditure

The average registration fee per delegate per meeting in 2006 climbed back up again to USD 505 after it dropped from USD 530 in 2004 to USD 472 in 2005.

The estimated total income on all meetings in the ICCA Association Database is over USD 9 billion in 2006, which is an all-time record.

# 1. Rotation areas of meetings



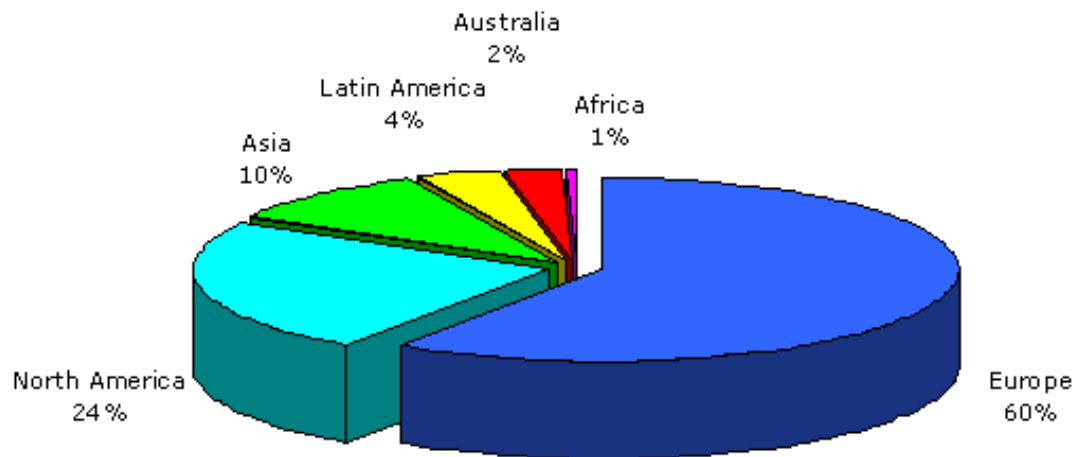
Graph 1.

Rotation area	# Events	%
World/International	2,830	49%
Europe	1,810	31%
Asia/Pacific	328	6%
Asia	198	3%
Latin America	200	3%
Europe/North America	148	3%
Scandinavia	110	2%
Ibero-America	79	1%
Interamerican	63	1%
Africa/Middle East	20	0%
n=	5,786	100%

Only association meetings of which the rotation areas are known by ICCA are included in this graph: n=5,786. As the total number of events taking place in 2006 is 5,838 there are 52 events in 2006 of which the rotation area was unknown to ICCA at the time of creating of this report.

The rotation areas of international association meetings were about the same as in 2005: 49% of the meetings in the ICCA Association Database rotate worldwide in 2006 and 31% of the meetings rotated in Europe only.

## 2. Headquarters of organisations



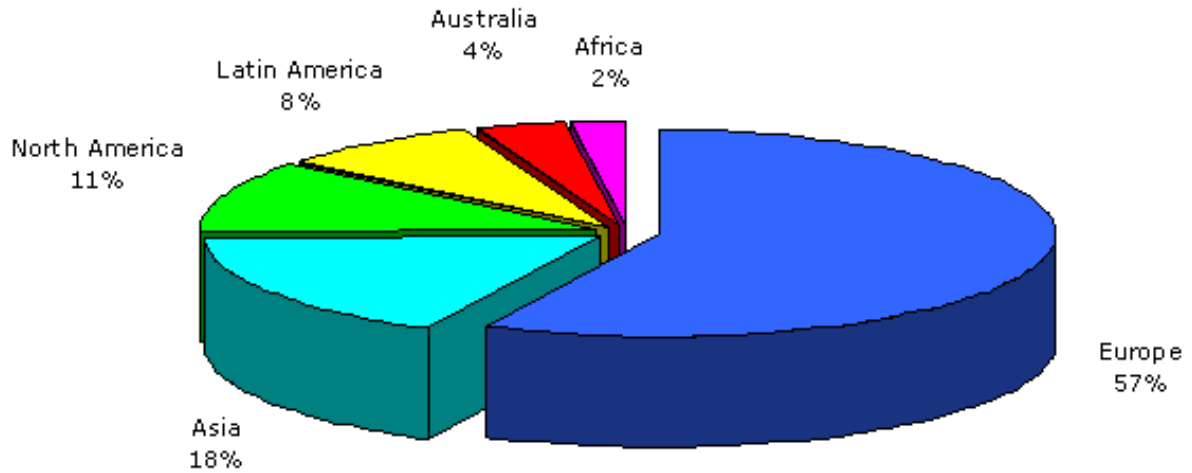
Graph 2.

Region	# Events	%
Europe	2,897	60%
North America	1,146	24%
Asia	473	10%
Latin America	188	4%
Australia	115	2%
Africa	33	1%
n=	4,852	100%

Only headquarters of international organisations which organised meetings in 2006 and whose address is known to ICCA are included in this graph (n=4,852).

59% of the headquarters which organised meetings in 2006 are based in Europe. This percentage was 61% in 2005 and 63% in 2004. 24% of the organisations' headquarters are based in North America, the same figure as last year. The other percentages did not change significantly.

### 3. Number of meetings per continent



Graph 3.

Region	# Events	%
Europe	3,333	57%
Asia	1,025	18%
North America	649	11%
Latin America	491	8%
Australia	217	4%
Africa	123	2%
n=	5,838	100%

n=5,838

The percentage of meetings in Europe dropped from 61% in 2003, to 59% in 2004, to 58% in 2005 and to 57% in 2006. Asia’s market share remains stable with 18%, as does North America’s market share with 11%. As in 2005, Latin America’s market share grows with 1% again and is now 8%. The number of meetings in Australia and Africa remained relatively the same.

## 4. Number of meetings per country

Rank	Country	# Events	%	Hyperlinks sponsored by ICCA Members	
1	U.S.A.	414	7%		
2	Germany	334	6%		
3	United Kingdom	279	5%	VisitBritain	<a href="http://www.visitbritain.com/business">www.visitbritain.com/business</a>
4	France	269	5%		
5	Spain	266	5%		
6	Italy	209	4%		
7	Brazil	207	4%	Brazilian Tourist Board -EMBRATUR-	<a href="http://www.braziltour.com/brasilnetwork">www.braziltour.com/brasilnetwork</a>
8	Austria	204	3%		
9	Australia	190	3%		
10	Netherlands	187	3%		
11	Switzerland	166	3%		
12	Japan	157	3%		
13	Canada	154	3%		
14	China-P.R.	153	3%		
15	Sweden	139	2%		
16	Singapore	128	2%		
17	Republic of Korea	123	2%	Korea Tourism Organization	<a href="http://www.koreaconvention.org">www.koreaconvention.org</a>
18	Portugal	118	2%		
19	Greece	111	2%		
20	Hungary	106	2%	Hungarian National Tourist Office	<a href="http://www.hcb.hu">www.hcb.hu</a>
21	Finland	100	2%		
22	Belgium	95	2%		
23	Malaysia	91	2%		
24	Denmark	89	2%		
	Czech Republic	89	2%		
26	Poland	82	1%		
27	Mexico	81	1%		
28	Thailand	72	1%		
	Turkey	72	1%		
30	Norway	71	1%		
31	South Africa	64	1%		
32	Hong Kong, China	58	1%		
33	Ireland	54	1%		
34	India	53	1%		
35	Chile	49	1%	Chile Convention Bureau	<a href="http://www.turismochile.travel">www.turismochile.travel</a>

## 4. Meetings per country (continued)

Rank	Country	# Events	%	Hyperlinks sponsored by ICCA Members	
36	Chinese Taipei	47	1%		
37	Argentina	38	1%		
38	Slovenia	35	1%		
39	Latvia	34	1%		
40	Uruguay	31	1%		
41	Russia	30	1%		
42	Philippines	29	0%		
43	Croatia	26	0%	Croatian Convention and Incentive Bureau	<a href="http://www.croatia.hr">www.croatia.hr</a>
44	Indonesia	25	0%		
	Cuba	25	0%		
46	New Zealand	23	0%		
47	Iceland	21	0%		
	Malta	21	0%	Malta Tourism Authority Conference & Incentive Travel Division	<a href="http://www.visitmalta.com/business-travel">www.visitmalta.com/business-travel</a>
	Bulgaria	21	0%		
50	Egypt	20	0%		
	Colombia	20	0%		
52	Romania	17	0%		
	Cyprus	17	0%		
54	Panama	15	0%		
	Peru	15	0%		
56	Lithuania	14	0%		
	Estonia	14	0%		
	United Arab Emirates	14	0%		
	Slovak Republic	14	0%		
60	Ecuador	13	0%		
61	Vietnam	12	0%		
62	Ukraine	11	0%		
	Macao, China-P.R.	11	0%		
64	Dominican Republic	10	0%		
	Monaco	10	0%	Grimaldi Forum Monaco	<a href="http://www.grimaldiforum.mc">www.grimaldiforum.mc</a>
66	Costa Rica	9	0%		
	Guatemala	9	0%		
	Sri Lanka	9	0%		

## 4. Meetings per country (continued)

Rank	Country	# Events	%	Hyperlinks sponsored by ICCA Members
69	Morocco	8	0%	
	Puerto Rico	8	0%	
71	Luxembourg	7	0%	
	Venezuela	7	0%	
73	Israel	6	0%	
	Paraguay	6	0%	
	Serbia	6	0%	
76	Ghana	5	0%	
	Bolivia	5	0%	
	Other	86	1%	
	Total	5,838	100%	

As in 2004 and 2005, the U.S.A. and Germany are the number one and two country respectively, measured by the number of international meetings organised in 2006. The United Kingdom is now third and France fourth: they both climbed one place compared to the 2005 ranking at the cost of Spain, which is now ranked fifth. Italy has also climbed one place to sixth. For the first time ever, a Latin American country is represented in the top ten: Brazil is taking seventh place in 2006. Austria and Australia have swapped places and are numbers eight and nine respectively. The Netherlands drops four places but remains in the top ten in tenth place.

## 5. Number of meetings per city

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
1	Vienna	147	Vienna Convention Bureau	<a href="http://www.vienna.convention.at">www.vienna.convention.at</a>
2	Paris	130		
3	Singapore	127	Singapore Exhibition & Convention Bureau a Division of Singapore Tourism Board	<a href="http://www.visitsingapore.com/businessesvents">www.visitsingapore.com/businessesvents</a>
4	Barcelona	103	Ultramar Express Event Management	<a href="http://www.ultramarexpressevents.com">www.ultramarexpressevents.com</a>
			CCIB-Barcelona International Convention Centre	<a href="http://www.ccib.es">www.ccib.es</a>
5	Berlin	91	Berlin Convention Office, Berlin Tourismus Marketing GmbH	<a href="http://www.berlin-convention-office.de">www.berlin-convention-office.de</a>
6	Budapest	86		
7	Seoul	85	Seoul Convention & Visitors Bureau	<a href="http://www.seoulcvb.org">www.seoulcvb.org</a>
8	Prague	82	Agentura Carolina	<a href="http://www.carolina.cz">www.carolina.cz</a>
9	Copenhagen	69	Wonderful Copenhagen	<a href="http://www.meetincopenhagen.com">www.meetincopenhagen.com</a>
	Lisbon	69	Turismo de Lisboa Visitors & Convention Bureau	<a href="http://www.visitlisboa.com">www.visitlisboa.com</a>
			Abreu	<a href="http://www.dmcportugal.abreu.pt">www.dmcportugal.abreu.pt</a>
11	London	68	Visit London	<a href="http://www.visitlondon.com/business">www.visitlondon.com/business</a>
			Concorde Services Limited	<a href="http://www.concorde-uk.com">www.concorde-uk.com</a>
12	Amsterdam	67	Amsterdam RAI	<a href="http://www.rai.nl">www.rai.nl</a>
			Congrex	<a href="http://www.congrex.com">www.congrex.com</a>
13	Beijing	65		
	Stockholm	65	Stockholm Visitors Board/ Congress Stockholm	<a href="http://www.congresstockholm.se">www.congresstockholm.se</a>
			Congrex Sweden AB	<a href="http://www.congrex.com">www.congrex.com</a>
15	Kuala Lumpur	63	Kuala Lumpur Convention Centre (KLCC)	<a href="http://www.klccconventioncentre.com">www.klccconventioncentre.com</a>
16	Hong Kong	57		
17	Istanbul	55	Istanbul Convention & Visitors Bureau -ICVB-	<a href="http://www.icvb.org">www.icvb.org</a>
18	Sao Paulo	54	Sao Paulo Convention & Visitors Bureau	<a href="http://www.visitesaopaulo.com">www.visitesaopaulo.com</a>

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
19	Madrid	52	Ultramar Express Event Management	<a href="http://www.ultramarexpressevents.com">www.ultramarexpressevents.com</a>
			Auditorium Madrid Hotel & 'Principe Felipe' Exhibition & Congress Centre	<a href="http://www.hotelauditorium.com">www.hotelauditorium.com</a>
			Feria de Madrid Convention Centre -IFEMA-	<a href="http://www.convenciones.ifema.es">www.convenciones.ifema.es</a>
			Madrid Convention Bureau	<a href="http://www.esmadrid.com">www.esmadrid.com</a>
20	Sydney, NSW	51	ICMS Pty Ltd.	<a href="http://www.icms.com.au">www.icms.com.au</a>
			Sydney Convention & Exhibition Centre	<a href="http://www.scec.com.au">www.scec.com.au</a>
	Athens	51	AFEA S.A. Corporate Travel Consultants & Congress Services	<a href="http://www.afea.gr">www.afea.gr</a>
			AC & C International S.A.	<a href="http://www.acnc.gr">www.acnc.gr</a>
	Bangkok	51	Congrex Sweden AB	<a href="http://www.congrex.com">www.congrex.com</a>
	Brussels	51	Brussels International	<a href="http://www.brusselsinternational.be">www.brusselsinternational.be</a>
24	Melbourne, VIC	50	ICMS Pty Ltd.	<a href="http://www.icms.com.au">www.icms.com.au</a>
	Vancouver, BC	50	Vancouver Convention Bureau	<a href="http://www.tourismvancouver.com">www.tourismvancouver.com</a>
			Vancouver Convention & Exhibition Centre (VCEC)	<a href="http://www.vcec.ca">www.vcec.ca</a>
26	Rio de Janeiro	48		
27	Edinburgh	46	Edinburgh International Conference Centre (EICC)	<a href="http://www.eicc.co.uk">www.eicc.co.uk</a>
			Concorde Services Limited	<a href="http://www.concorde-uk.com">www.concorde-uk.com</a>
28	Geneva	44	Geneva Palexpo	<a href="http://www.geneva-palexpo.ch">www.geneva-palexpo.ch</a>
29	Cape Town	42	Cape Town International Convention Centre (CTICC)	<a href="http://www.capetownconvention.com">www.capetownconvention.com</a>
			Cape Town Routes Unlimited	<a href="http://www.tourismcapetown.co.za">www.tourismcapetown.co.za</a>
30	Helsinki	40	The Finnish Fair Corporation, Helsinki Fair Centre	<a href="http://www.finnexpo.fi">www.finnexpo.fi</a>
			Congrex Sweden AB	<a href="http://www.congrex.com">www.congrex.com</a>
31	Shanghai	39		
32	Dublin	38		
33	Santiago de Chile	36		
34	Zurich	35		

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
35	Tokyo	32		
36	Rome	31		
	Buenos Aires	31		
38	Göteborg	30	Göteborg Convention Bureau	<a href="http://www.goteborg.com/meetings">www.goteborg.com/meetings</a>
			Congrex Sweden AB	<a href="http://www.congrex.com">www.congrex.com</a>
	Riga	30	Riga Convention Bureau	<a href="http://www.inspirationriga.com">www.inspirationriga.com</a>
40	Glasgow	29	Glasgow City Marketing Bureau	<a href="http://www.seeglasgow.com">www.seeglasgow.com</a>
			Concorde Services Limited	<a href="http://www.concorde-uk.com">www.concorde-uk.com</a>
	Mexico City	29	Meetings Events Communication – MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Taipei	29		
43	Munich	28		
44	Boston, MA	27	Meetings Events Communication – MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Montreal, QC	27	Greater Montreal Convention & Tourism Bureau	<a href="http://www.tourism-montreal.org">www.tourism-montreal.org</a>
46	Warsaw	26		
47	Oslo	25		
48	The Hague	24	The Hague Convention Bureau	<a href="http://www.thehaguecongress.com">www.thehaguecongress.com</a>
	Cracow	24		
	Ljubljana	24		
51	Toronto, ON	23	Meetings Events Communication – MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
52	San Francisco, Ca	22		
	Manila	22		
	Havana	22		
	Basel	22	AKM Congress Service	<a href="http://www.akm.ch">www.akm.ch</a>
56	Adelaide, S.A.	21		
	Busan	21		
	Brisbane, QLD	21	ICMS Pty Ltd.	<a href="http://www.icms.com.au">www.icms.com.au</a>
59	Uppsala	20	Congrex Sweden AB	<a href="http://www.congrex.com">www.congrex.com</a>
	Montevideo	20		
	Reykjavik	20		

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
62	New Delhi	19		
	New York City, NY	19	Meetings Events Communication – MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Valencia	19	Valencia Conference Centre	<a href="http://www.palcongres-vlc.com">www.palcongres-vlc.com</a>
	Washington, DC	19		
	Nice	19		
	Porto	19		
	San Diego, Ca	19		
69	Dresden	18		
	Kyoto	18		
	Bergen	18		
72	Perth, WA	17		
	Florence	17		
	Salvador (Bahia)	17	Salvador e Litoral Norte da Bahia Convention and Visitors Bureau	<a href="http://www.salvadorconvention.com.br">www.salvadorconvention.com.br</a>
	Hamburg	17		
	Cairo	17		
	Torino	17		
	Gent	17		
	Maastricht	17		
	Seattle, Wa	17		
81	Sevilla	16		
	Chicago, IL	16	Meetings Events Communication – MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Lyon	16		
	Innsbruck	16		
	Venice	16	Oltrex 4M SPA	<a href="http://www.oltrex.it">www.oltrex.it</a>
86	Panama City	15	Congrex Americas S.A.	<a href="http://www.congrexamericas.com">www.congrexamericas.com</a>
	Manchester	15	Manchester Central Convention Complex	<a href="http://www.manchestercentral.co.uk">www.manchestercentral.co.uk</a>
	Yokohama	15	PACIFICO YOKOHAMA Pacific Convention Plaza Yokohama	<a href="http://www.pacifico.co.jp">www.pacifico.co.jp</a>
	Tampere	15		
	Milan	15		

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
91	Thessaloniki	14	Thessaloniki Convention & Visitors Bureau	<a href="http://www.tcvb.gr">www.tcvb.gr</a>
	Orlando, Fl	14	Meetings Events Communication – MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Cairns, QLD	14		
94	Lausanne	13		
	Quebec City	13		
	Lima	13		
	Moscow	13		
	Sofia	13		
99	Vilnius	12		
	Rotterdam	12		
	Cancun, Qr.	12		
	Quito	12		
	Potsdam	12		
	Bonn	12		
	Salzburg	12	Salzburg Convention Bureau	<a href="http://www.salzburgcb.com">www.salzburgcb.com</a>
	Kaohsiung	12		
107	Leipzig	11		
	Cologne	11		
	Fortaleza,Ce	11		
	Macao	11	Prime Marketing & Promotional Services Co., Ltd.	<a href="http://www.primemps.com">www.primemps.com</a>
	Granada	11		
	Montpellier	11		
	Brasilia, DF	11		
	Bologna	11	Palazzo della Cultura e dei Congressi Bologna / Bologna Congressi -S.P.A-	<a href="http://www.bolognacongressi.it">www.bolognacongressi.it</a>
	Auckland	11	Auckland Convention Centre at THE EDGE	<a href="http://www.aucklandconventioncentre.co.nz">www.aucklandconventioncentre.co.nz</a>
	Merida	11		
	Dubrovnik	11		

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
118	St. Petersburg	10		
	Bratislava	10		
	Monte Carlo	10		
	Belfast	10		
	Osaka	10		
	Tallinn	10		
	Dubai	10	World of Events - Global Network	<a href="http://www.worldofevents.com">www.worldofevents.com</a>
	Los Angeles, CA	10	Meetings Events Communication - MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Miami, FL	10	Meetings Events Communication - MEC	<a href="http://www.mecusa.us">www.mecusa.us</a>
	Kobe	10		
	Espoo	10	Espoo Convention & Marketing	<a href="http://www.espootravel.com/english">www.espootravel.com/english</a>
	Graz	10		
130	Liverpool	9		
	Trondheim	9		
	Bucharest	9	Premier Destinations International	<a href="http://www.premier-destinations.eu">www.premier-destinations.eu</a>
	Atlanta, GA	9		
	Jeju	9		
	Bogota	9		
	Cambridge	9		
	San Jose	9		
	Toulouse	9		
	Philadelphia, Pa	9		
	Bremen	9		
	Antalya	9		
	Berne	9		
	Montreux	9		
	Kiev	9		
	Naples	9		
	Bali	9		
	Utrecht	9		

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members
148	Bilbao	8	
	Leuven	8	
	Jakarta	8	
	Nantes	8	
	Florianopolis,Sc	8	
	Southampton	8	
	St. Julians	8	
	Nagoya	8	
	Oxford	8	
	Mumbai	8	
	Guatemala City	8	
	Minneapolis, MN	8	
	Malaga	8	
	Cartagena	8	
	Lucerne	8	
	Cardiff	8	
	Cannes	8	
	Hanoi	8	
	Limerick	8	
	Rhodes	8	
168	Funchal, Madeira	7	
	Frankfurt am Main	7	
	Cebu City	7	
	Santo Domingo	7	
	Durban	7	
	Jyvaskyla	7	
	Heidelberg	7	
	Chiba	7	
	Luxembourg	7	
	Chiang Mai	7	
	Victoria, BC	7	
	Stuttgart	7	
	Turku	7	
	Bangalore	7	
	Aarhus	7	
	Colombo	7	
	Pattaya	7	

## 5. Meetings per city (continued)

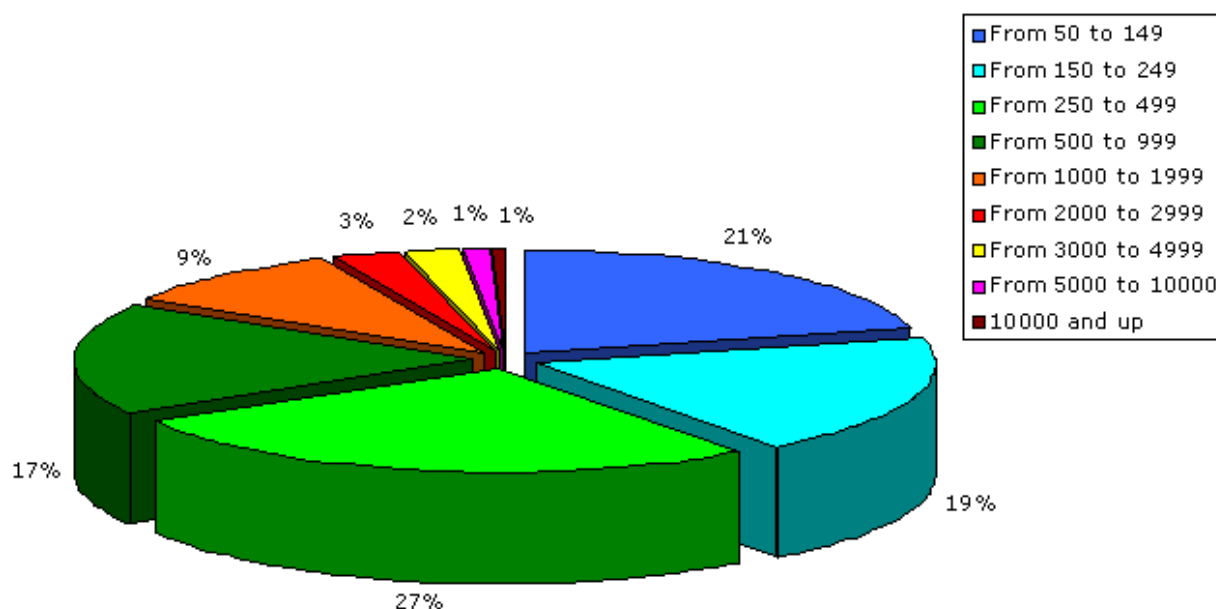
Rank	City	# Events	Hyperlinks sponsored by ICCA Members
185	Dallas, Tx	6	
	Punta del Este	6	
	Birmingham	6	
	Curitiba,Pr	6	
	Antwerp	6	
	Noordwijkerhout	6	
	New Orleans, LA	6	
	Strasbourg	6	
	Gdansk	6	
	Nicosia	6	
	Xi'an (Sian)	6	
	Zagreb	6	
	Duesseldorf	6	
	Penang	6	
	Portland, Or	6	
	San Juan	6	
	Portoroz	6	
	Campinas,Sao Paulo	6	
	Karlsruhe	6	
	Malmö	6	
	Freiburg	6	
	Wroclaw	6	
	Christchurch	6	
	Asuncion	6	
209	Bordeaux	5	
	Ottawa, ONT	5	
	Colonia	5	
	Brugge	5	
	Hangzhou	5	
	Calgary, AB	5	
	Guadalajara	5	
	Genova	5	
	Accra	5	
	Boulder, CO	5	
	Pretoria	5	
	Delft	5	
	Las Vegas, NV	5	
	Davos	5	
	Fukuoka	5	

## 5. Meetings per city (continued)

Rank	City	# Events	Hyperlinks sponsored by ICCA Members	
209*	Marrakech	5		
	Austin, TX	5		
	Limassol	5		
	Stavanger	5		
	Belgrade	5		
	Monterey, Ca	5		
	Veracruz	5		
	Verona	5		
	Las Palmas GC, Can. Isl.	5		
	Lund	5		
	Other	1,300		
352	Johannesburg	2	Gallagher Estate Conference & Exhibition Centre	<a href="http://www.gallagher.co.za">www.gallagher.co.za</a>
	Total	5,838		

As in 2005, Vienna tops the charts as the most popular city. Paris jumps four places to number two at the cost of Singapore, Barcelona and Berlin which remain in the same order but all drop one place to respectively third, fourth and fifth place. Budapest and Seoul maintain their position in the top ten taking sixth and seventh place. Prague, which is eighth, and Copenhagen and Lisbon, which share ninth place, are all three newcomers in the top ten.

## 6. Number of participants



Graph 4.

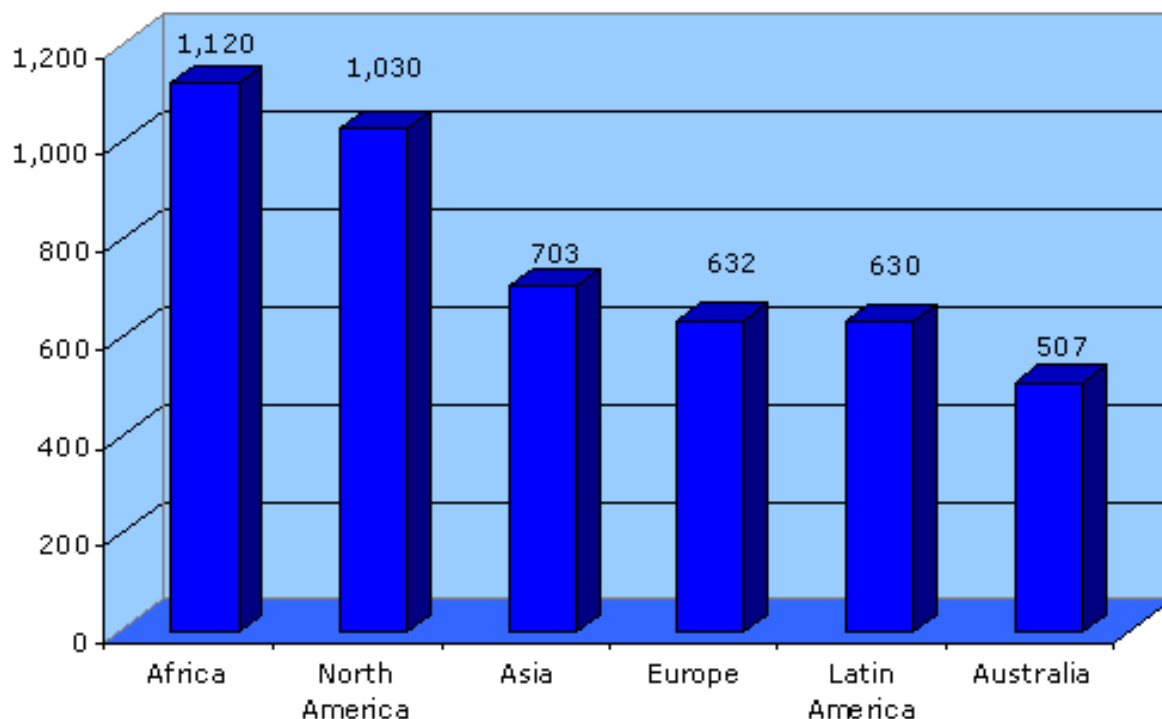
Category	# Meetings	%
From 50 to 149	652	21%
From 150 to 249	591	19%
From 250 to 499	837	27%
From 500 to 999	548	17%
From 1,000 to 1,999	297	9%
From 2,000 to 2,999	82	3%
From 3,000 to 4,999	72	2%
From 5,000 to 10,000	38	1%
10,000 and up	16	1%
n=	3,133	100%

Only meetings of which the participant numbers are stored in the Association Database are included in the above graph and table (n=3,140).

Where ICCA holds participant data on at least 3 out of the last 4 editions of the event, we have included an estimated average number of participants where confirmed data was lacking. This estimate was calculated for 305 events for which we did not have a confirmed actual attendance in 2006.

The number of meetings which participant number ranges from 50 to 149 has dropped 3%, compared to 2005. The number of meetings with 250 to 499 participants has climbed 2%, the other categories remained relatively stable.

## 7. Average participants per continent



Graph 5.

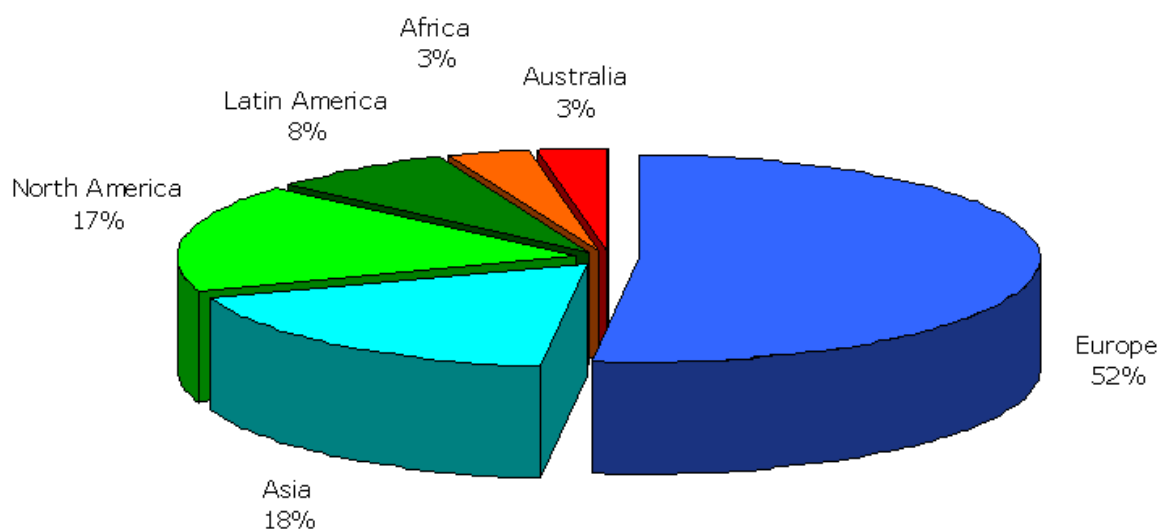
Region	Average
Africa	1,120
North America	1,030
Asia	703
Europe	632
Latin America	630
Australia	507

Only meetings of which the participant numbers are stored in the Association Database are included in the above graph and table (n=3,140).

In order to make the analysis as broad as possible, average participant numbers have been added to 305 events that took place in 2006. These averages were based on the participant numbers of at least 3 out of the last 4 editions of the event.

In 2006 the average number of participants of all meetings in the ICCA Association Database is 672 participants per meeting, which is a rise of 21 compared to last year. This means that the trend which has taken place since the year 2000 that international meetings are getting smaller is no longer applicable. The average number of participants per event seems to have stabilized as it is now back at the same level as it was in 2003.

## 8. Estimated total number of participants per continent



Graph 6.

Rank	Continent	# Participants	%
1	Europe	2,104,526	52%
2	Asia	719,415	18%
3	North America	668,421	17%
4	Latin America	309,511	8%
5	Africa	137,769	3%
6	Australia	109,371	3%
	Total	4,084,546	100%

Only meetings of which the participant numbers are stored in the Association Database are included in the above graph and table (n=3,140).

In order to make the analysis as broad as possible, average participant numbers have been added to 305 events that took place in 2006. These averages were based on the participant numbers of at least 3 out of the last 4 editions of the event.

The estimated total number of participants to international meetings per continent is calculated by multiplying the total number of meetings in a specific continent with the average number of participants per meeting in the same continent. This formula enables events where no accurate figures are known to be included in the estimated total.

The estimated total number of participants to all meetings in 2006 has risen by almost 600,000 participants compared to the estimated total of 2005. This is due to both the increase in number of events taking place in 2006 and the higher average number of participants per event in 2006.

## 9. Estimated total number of participants per country

Rank	Country	# Participants
1	U.S.A.	375,218
2	Spain	251,353
3	Italy	226,692
4	France	207,400
5	Germany	200,212
6	Canada	184,044
7	China-P.R.	181,265
8	Brazil	158,793
9	United Kingdom	141,504
10	Japan	135,631
11	Austria	112,315
12	Republic of Korea	109,406
13	Switzerland	100,713
14	Netherlands	100,214
15	Greece	96,120
16	Australia	95,948
17	Sweden	91,076
18	Mexico	83,312
19	Denmark	80,558
20	Turkey	78,908
21	South Africa	75,316
22	Czech Republic	74,403
23	Singapore	65,227
24	Finland	59,899
25	Malaysia	53,195
26	Portugal	43,123
27	Belgium	37,377
28	Hong Kong, China-P.R.	34,243
29	Chinese Taipei	33,589
30	Thailand	33,555
31	Hungary	30,607
32	Ireland	28,663
33	India	26,381
34	Chile	25,478
35	United Arab Emirates	24,203
36	Poland	24,010
37	Argentina	22,611
38	Norway	22,197
39	Slovenia	19,258

## 9. Estimated total number of participants per country (continued)

Rank	Country	# Participants
40	Philippines	18,894
41	Russia	13,564
42	Estonia	12,279
43	New Zealand	12,075
44	Egypt	10,750
45	Uruguay	9,909
46	Monaco	9,018
47	Israel	9,000
48	Ecuador	8,281
49	Indonesia	7,720
50	Guatemala	7,500

All other countries had estimated total participant numbers in 2006 lower than 7,000.

The estimated total number of participants to international meetings per country is calculated by multiplying the total number of meetings in a specific country with the average number of participants per meeting in the same country. This formula enables events where no accurate figures are known to be included in the estimated total.

As in the number of meetings per country ranking, the U.S.A. is the number one country measured by the estimated total number of participants per country, with 375,218 participants in 2006. Spain climbs from 7th place in 2005 to 2nd in 2006. Italy climbs one place to 3rd and France and Germany both drop two places to respectively 4th and 5th place.

## 10. Estimated total number of participants per city

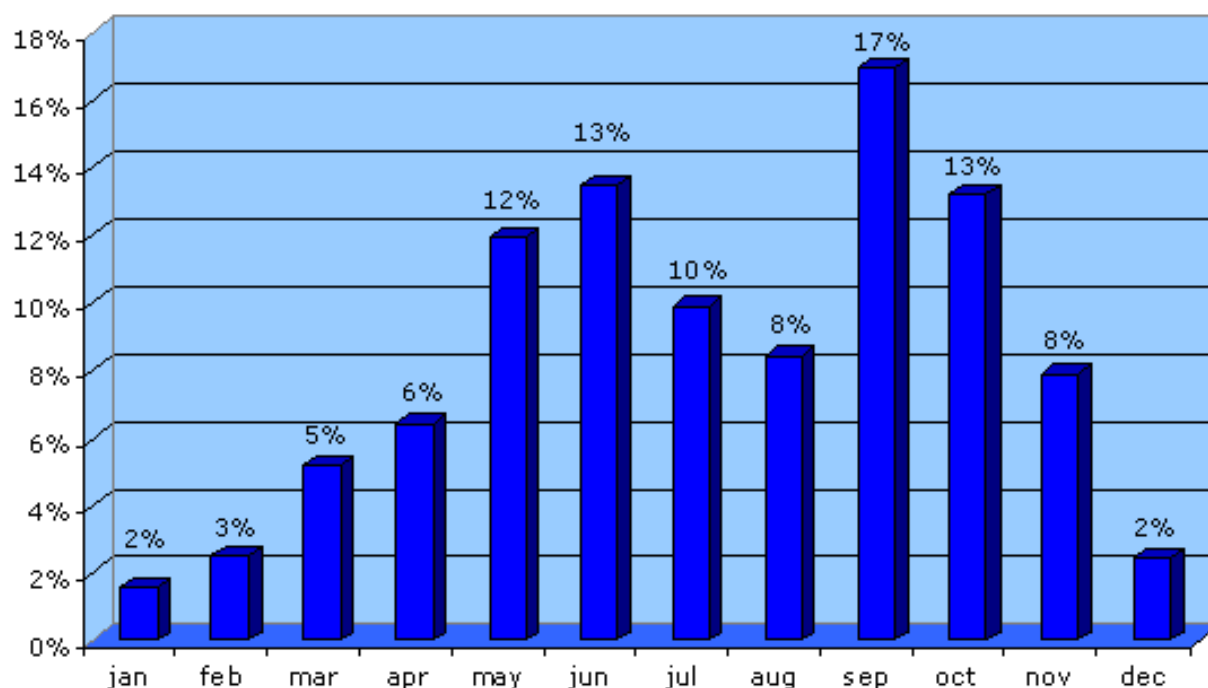
Rank	City	# Participants
1	Paris	85,083
2	Vienna	69,954
3	Barcelona	68,148
4	Seoul	66,506
5	Singapore	60,750
6	Copenhagen	60,744
7	Madrid	48,140
8	Istanbul	44,547
9	Prague	40,582
10	Berlin	40,318
11	Amsterdam	38,778
12	Munich	32,868
13	Sao Paulo	32,847
14	Cape Town	31,800
15	Vancouver, BC	30,852
16	Malmö	30,383
17	Kuala Lumpur	28,453
18	Toronto, ON	28,350
19	Mexico City	25,368
20	Sydney, NSW	25,006
21	Valencia	24,890
22	Helsinki	24,104
23	Hong Kong	23,907
24	Lisbon	23,257
25	Stockholm	22,539
26	London	22,122
27	Beijing	21,665
28	Rio de Janeiro	21,554
29	Santiago de Chile	20,378
30	Glasgow	20,368

All other cities had estimated total participant numbers in 2006 lower than 20,000.

This ranking is calculated by taking the sum of all the participant numbers stored in ICCA Association Database. Please note that this is different than the formula that is used to calculate the estimated total number of participants per continent and country.

Once again, Paris is the number one city measured by the estimated total number of participants at events hosted in 2006: the estimated total number of participants in Paris climbed by approximately 6,500 participants compared to 2005. The city that hosted most events in 2006, Vienna, takes 2nd place in this ranking and Barcelona is 3rd. Seoul and Singapore are both newcomers in the top 5.

## 11. Favourite months and length



Graph 7.

Month	# Meetings	%
jan	86	2%
feb	140	3%
mar	288	5%
apr	357	6%
may	660	12%
jun	746	13%
jul	549	10%
aug	467	8%
sep	939	17%
oct	732	13%
nov	439	8%
dec	137	2%
Total	5,540	100%

Only meetings whose exact dates (and thus duration) are stored in the ICCA Association Database are included in these figures (n=5,540).

September remains the most popular month for organising international meetings, followed by June, although these 2 months both lost 1% compared to 2005. October gained 2% and was the 3rd popular month in 2006, followed by May in which, like in 2005, 12% of all meetings were organised.

The trend of the last 15 years that international meetings are becoming shorter continues in 2006; the average length of meetings in 2003 was 4.27 days, in 2004 it was 4.20 days, in 2005 it was 4.08 days and now in 2006 it is 4.00 days.

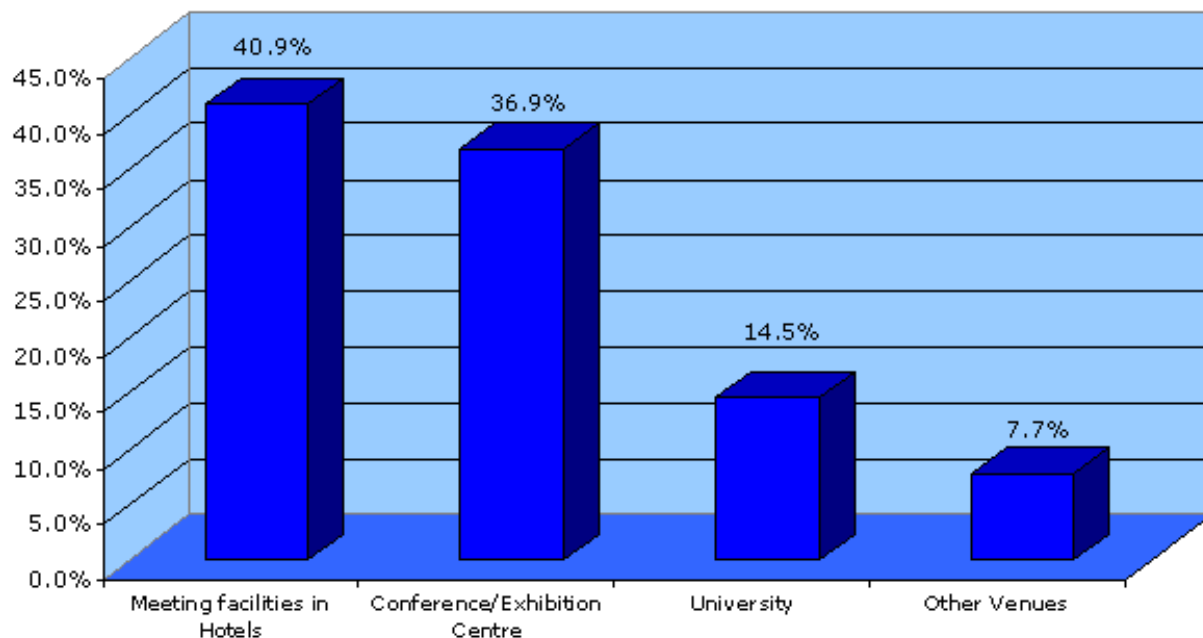
## 12. Frequency of meetings

Frequency	# Meetings	%
Annual	2,999	56%
Biennial	1,308	24%
Triennial	340	6%
4 Years	165	3%
5 Years	11	0%
1-2 Years	101	2%
2-3 Years	46	1%
3-4 Years	18	0%
4-5 Years	3	0%
Every 6 or more years	5	0%
1 Or 2 Per Year	44	1%
Biannual	166	3%
More than twice a year	123	2%
Irregular	53	1%
Total	5,382	100%

These figures include all events organised in 2006 of which the frequency is stored in the ICCA Association Database (n=5,382).

More than 55% of all international association meetings in 2006 were annual meetings and almost 25% were biennial meetings, which means they take place every 2 years.

## 13. Congress venues used



Graph 8.

Type of Congress Venue	# Meetings	%
Meeting facilities in Hotels	1,050	41%
Conference/Exhibition Centre	946	37%
University	373	15%
Other Venues	198	8%
Total	2,567	100%

These tables and this graph include all events organised in 2006 of which the type(s) of suppliers which were used to organise the event is/are stored in the Association Database (n=2,567).

For the first time in the last 10 years meeting facilities in Hotels have taken over as most popular type of venue to organise an event from Conference/Exhibition Centres; usage of Conference/Exhibition Centres has dropped by 3.6% in 2006 and usage of meeting facilities in Hotels has risen by 2.3%. The use of universities as a congress venue has also risen (1.3%). Other venues include castles, boats etc.

## 14. Subjects

Rank	Subject	# Meetings	%
1	Medical Sciences	1,748	22%
2	Technology	1,039	13%
3	Science	987	13%
4	Industry	611	8%
5	Social Sciences	387	5%
6	Education	384	5%
7	Economics	346	4%
8	Transport & Communication	278	4%
9	Management	276	4%
10	Commerce	249	3%
11	Culture & Ideas	201	3%
12	Agriculture	198	3%
13	Law	170	2%
14	Sports & Leisure	139	2%
15	Ecology & Environment	136	2%
16	Arts	132	2%
17	Safety & Security	103	1%
18	Linguistics	97	1%
19	Mathematics & Statistics	77	1%
20	Library & Information	77	1%
21	Architecture	70	1%
22	Literature	55	1%
23	Historical Sciences	54	1%
24	Geography	22	0%
25	General	18	0%
	Total	7,854	100%

These figures include all events organised in 2006 of which the subject matter(s) is/are stored in the ICCA Association Database (n=5,777). Please note that an event often has more than one subject matter, which is the reason why the total number of meetings in the Subjects table is much higher than the total number of meetings organised in 2006.

Medical Science, Science, Technology and Industry have been respectively first, second, third and fourth every year from 1995 until 2005. In 2006 the subjects Technology and Science have switched places for the first time.

## 15. Registration fees and expenditure

Average registration fee (USD) per delegate per meeting	505
Average total expenditure (USD) per delegate per meeting	2,295

The average fee per delegate per meeting is calculated by converting all registration fees into USD (source: "FXCrossRate - Currency cross rate table" <http://www.oanda.com/cgi/crossrate/crossrate.shtml> on 25 May 2007) and by calculating the average of all meetings of which the registration fees are stored in the Association Database per year (which was the case for 586 meetings in 2005: n=586. This is the biggest population ever used to calculate the average fees!).

The average total expenditures presented in these tables are calculated based on the assumption that 22% of the total delegate expenditure is spend on the registration fee. This assumption is based on two studies performed in 2004 by the Vienna Convention Bureau and the Finland Convention Bureau. Research among delegates of meetings in both destinations showed the same percentage of 22%. However, it should be noted that the structure of expenditure might vary per destination.

The average registration fee per delegate per meeting in 2006 climbed back up again to USD 505 after it dropped from USD 530 in 2004 to USD 472 in 2005.

Average registration fee (USD) per delegate per day	139
Average total expenditure (USD) per delegate per day	632

The average registration fee & expenditure per delegate per day is calculated by first calculating the registration fee per day per meeting and then the average of these fees is calculated for 2006.

Average income (USD) from registration fees per meeting	339,493
Average total expenditure (USD) by delegates per meeting	1,543,150

The following formula is used to calculate the average income from registration fees per meeting: Average registration fee per delegate per meeting \* average number of participants per meeting.

Estimated total income (USD) from registration fees of all meetings	1,981,960,134
Estimated total expenditure (USD) by delegates on all meetings	9,008,909,700

The following formula is used to calculate the total income from registration fees from all meetings in 2006: Average income from registration fees per meeting \* total number of international meetings.

The estimated total income on all meetings in the ICCA Association Database is over USD 9 billion in 2006, which is an all-time record.

It should be noted that the above figures relate only to personal expenditures of the delegate and do not include additional investments from the organizer neither secondary economical effects for the destination.



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