

Peter Glade, Director Sales, Star Alliance Services GmbH



In his position as Director Sales and Market Development, Peter Glade is responsible for the development of the full portfolio of sales products and all market-facing activity across the Star Alliance network on a global basis. With over ten years of wide-ranging aviation experience, Peter has quickly established a strong reputation across the industry. Having successfully completed the Lufthansa programme for high potential management trainees, Peter joined the

Accenture global airline consulting practice and lead several aviation-related projects. In 2004, Peter joined the Star Alliance team, and played a key role in developing the Star Alliance Corporate Plus product, which is widely recognised as the leading alliance offering for large international blue chip companies on the market today. In little more than three years, annual revenues generated by the product have increased from 1.3 to 2.2 billion Euros. Peter is married with one child, is a passionate paramedic and plays an active role in community life as a curate.