

International Congress & Convention Association

## Introduction to the AC Forum

45<sup>th</sup> ICCA Congress & Exhibition

Tuesday 31 October 2006



The Global Meetings & Incentive Exhibition

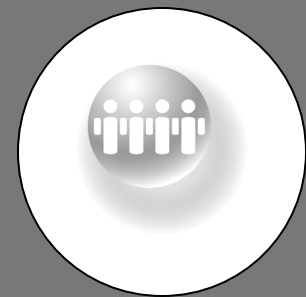
[www.iccaworld.com](http://www.iccaworld.com)

Started in 1997 with a meeting  
of 3 associations in Vienna

European Society of Cardiology

European Radiology Congress

Federation of European Cancer Societies



Cardiology

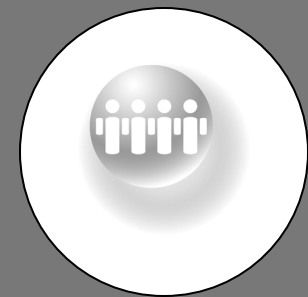
booked in Vienna for 1998

Radiology

permanent in Vienna

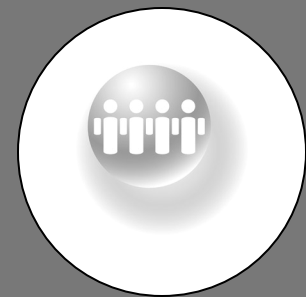
FECES-ECCO

booked in Vienna for 1999



# From a Convention Bureau point of view

- Similar issues
- Comparable challenges
- No peer group to exchange

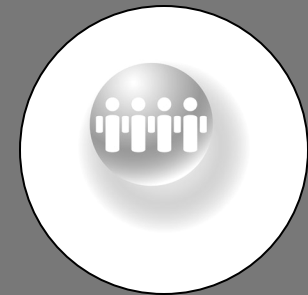


# June 1999 Vienna

1st formal meeting of a group of  
association representatives later  
known as

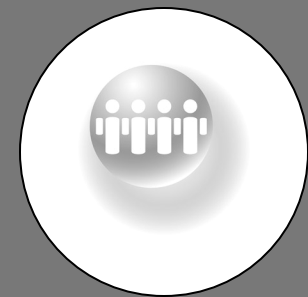
## AC Forum

Supported by  
Barcelona Convention Bureau  
Vienna Covention Bureau



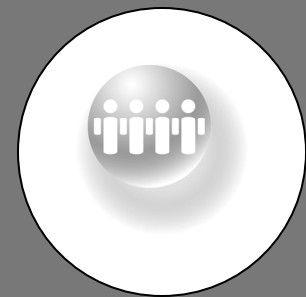
# Attending June 1999

European Association of Urology  
European College of Neuropsychopharmacology  
European Society of Cardiology  
European Society for Medical Oncology  
Federation of European Cancer Societies  
International Pharmaceutical Federation  
International Bureau of Epilepsy  
European Association for the Study of Diabetes  
World Dental Federation  
European Association of Nuclear Medicine  
European Respiratory Society



June 1999 - Decision

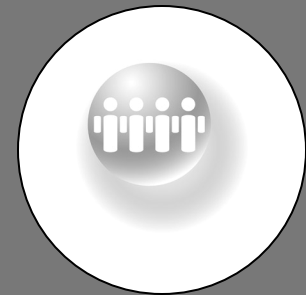
to found an association



June 2000

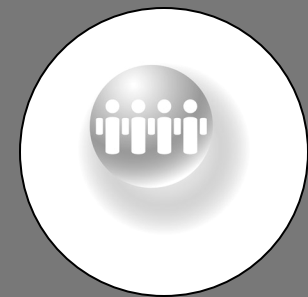
AC Forum became a non for profit association,  
registered in Austria

BCB & VCB „Founding Friends of AC Forum“



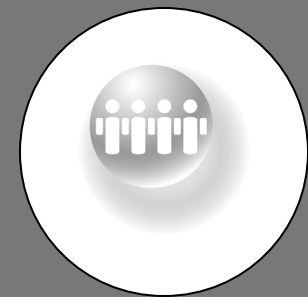
# Key issues

- Networking
- Common Issues
- Increase Professionalism
- Contribute to better organized conferences
- Platform to represent the joint interests of its members



# Criteria Membership

- Permanent office in Europe with own staff
- No contract with an AMC
- Conferences on a regular basis, minimum 2000 delegates
- Staff responsible for conference organization



# Members today – 20 associations

IDF

ICN

ISAO/ESAO

ESC

ECR

ECNP

FIP

ILEA / IBE

EASD

WDF

ERS

ESMO

CIRSE

EACTS

EULAR

ESA

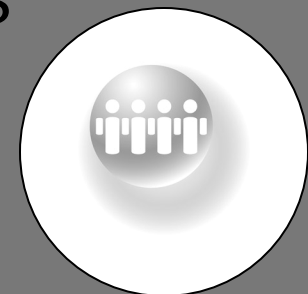
ESCRS

ESHRE

WHF

EAU

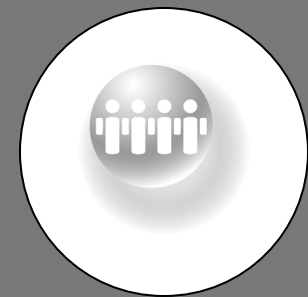
FECS



# Conference Volume – AC Forum Members

Only for the „largest“ event

~ 180.000 delegates / year

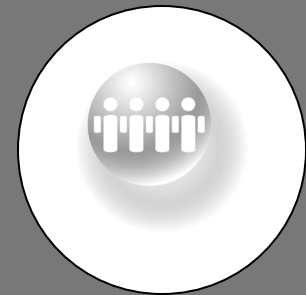


# Industry Relationship AC Forum Members

Some have a CORE PCO

All of them use local DMC/PCO's for  
their events

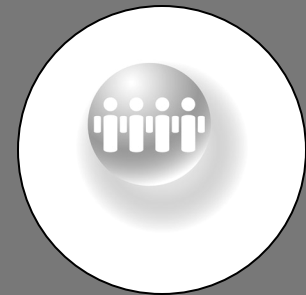
Some of them use „European“ suppliers



# AC Forum

The only Client Association in our industry so far

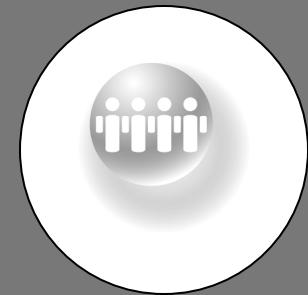
ICCA plans to offer a platform for all the other clients



# THANK YOU FOR YOUR ATTENTION

Questions?

Comments?



International Congress & Convention Association

Thank you!

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Date



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