

Global Continuing Medical Education: Where Is It Headed?

Lewis A. Miller, Principal, WentzMiller & Associates, USA

lew@wentzmilller.org

ICCA Congress, October 31, 2006, Rhodes, Greece

Key Points

CME is moving into formal systems of accreditation around the world

CME is being replaced by continuing professional development (CPD), with more attention to personalized learning instead of major meetings

There is increasing emphasis on interactive CME, whether live or online

More CME is going online, because it saves doctors' time and travel expense

The pharmaceutical industry is under increasing pressure to control its influence over doctors attending CME:

Satellite symposia not eligible for credit

Reduced use of resorts, expensive dining

Reduced payment for travel and extras

Some references

www.wentzmilller.org – Check the newsletters on our site for summaries of major developments in global CME

www.uems.be – Home of the Union of European Medical Specialties, the organization that supports the European Accreditation Council for CME (EACCME)

european-cme.org – Home of the European Specialty Accreditation Boards

www.uemo.org – Home of the Union of European General Practitioners, who are considering an accreditation system

www.wfme.org – Home of the World Federation of Medical Education, which has published an excellent document on the importance of CME

www.accme.org – Home of the US Accreditation Council for CME, which has very detailed rules regarding commercial support of events

www.ifpma.org/News/news_market.aspx -- The new Code of Marketing Practice of the International Federation of Pharmaceutical Manufacturers & Associations, which goes into effect January 2007

www.game-cme.org – The Global Alliance for Medical Education, a resource and networking organization in CME

